



**AKRA**

**KEMER**

**SUSTAINABILITY REPORT 2022**

# CONTENTS

---

History of Akra Kemer

---

Vision, Mission, Values, Principles

---

Policy

---

Principles of Sustainability Tourism

---

Our Responsibility Towards the Environment

---

Waste Management

---

Our Waste Reduction Strategies

---

Management of Chemicals

---

Energy Management

---

Our Animal Friends Choose Our Hotel As Their Homes

---

Our Endemic and Worth Seeing Plants

---

Our Natural, Cultural and Historical Riches

---

Our Social, Cultural and Environmental Responsibility Projects

---

We Are Valuable With Our Employees

---

Our Certificates, Awards

---

A graphic element of the AKRA KEMER logo, consisting of a vertical stack of horizontal, rounded rectangular bars of varying lengths, creating a stylized, abstract shape that resembles a traditional umbrella or a modern architectural element. The bars are colored in a vibrant magenta or pink hue.

**AKRA**  
**KEMER**

# HISTORY OF AKRA KEMER

► Barut Family started to serve Turkish tourism with the 36-room Cennet Hotel in Manavgat Side in 1971. Kemer facility was incorporated in 2013. Akra Kemer is located in the Kemer district of Antalya on a total area of 30000 m<sup>2</sup> and provides service in an ultra all-inclusive concept with 360 rooms.



You Have A  
Message From  
The Management





## Asım Burak KIPÇAK General Manager of Akra Kemer

- ▶ As Akra Hotels, we develop our sustainability strategies by considering the changing conditions of today, aware of the responsibilities brought by sustainable tourism and in the light of the principle of continuous improvement.
- ▶ We are determined to use and protect the resources we have in the most efficient way and to leave a livable world to future generations.



## ➤ VISION

BHM Group, continues to be an innovative and prestigious company powered by local values.

## ➤ MISSION

It adds value to its stakeholders as based on the principle of “Happy Staff-Happy Guests”.

## ➤ VALUES

Fair, Reliable, Responsive

## ➤ PRINCIPLES

Corporate governance principles;

Fairness, Responsibility, Transparency, Accountability, Consistency, Engagement-Involvement, Effectiveness and Efficiency

# Our Policy

- ▶ Our Hotels primarily aim to provide the best quality service by keeping the guest satisfaction above all together with all of our employees. In line with such objective;

- ▶ Legal Requirements

BHM Group is committed to complying with the legal requirements in respect of all product and service processes.

- ▶ Safety of Our Employees and Investing In Human Being

Our staff is our most valuable asset. In order to minimize the risks that may endanger the health and safety of our employees and business partners, and to prevent occupational accidents, we continuously improve all of our processes by ensuring participation and consultation at all levels and follow the latest technologies. Training of our employees, protection of human rights and ensuring that our employees benefit from equal rights, regardless of religion, language or race, are essential for us.

# Our Policy

## ► Guest Satisfaction – Guest Safety – Guest Focus

Our guests are the reason of our being. We prioritize following up and resolving all guest complaints from all kinds of sources and turning them into opportunities for us by informing our guests in this respect.

## ► Respect to Environment and Protection of Natural Life

It is one of our main targets to prevent environmental pollution by using our natural resources in the most efficient way and to protect nature, reduce the amount of waste, enable recycling or to render the wastes harmless. We are determined to fulfill our obligations with respect to environment, and to ensure use of sustainable resource, mitigation and adaptation to climate change, and protection of biodiversity and ecosystems.

## ► Energy Saving

BHM Group is committed to ensuring continuous improvement in respect of the most efficient use of the energy resources as well as energy efficiency.



# Our Policy

## ► Food Safety – Hygiene

It is our common principle to apply and continuously improve the food safety system throughout the food chain, and to prioritize the hygiene requirements across all of our Hotels to provide high-quality products are in compliance with food safety guidelines.

## ► Our Investors and Business Partners

We are committed to determine the expectations and requirements of our business partners, who share the same objective with us, and our investors, who provide a peaceful and safe working environment for our employees, in the best way possible, and to provide services better than our competitors with the most effective costs.

## ► Support to Local Economy and Sustainability

We are aware of our contributions to the local economy and therefore, 95% of our suppliers and raw materials are local. For sustainable tourism, we make environment friendly purchases that result in less energy, water and waste.

## ► Abuse and Harassment of Specially Protected / Vulnerable Groups

We believe that everyone should take responsibility for the protection of specially protected / vulnerable groups. We know that the welfare and protection of specially protected / vulnerable groups from all kinds of harm is important, and that it is our main duty to protect them from physical and mental abuse and harassment.

# Sustainable Tourism Principles

- ▶ As Akra Hotels, being aware of the effects of the environment we interact with, the people of the region, our employees, and the natural resources we use on ecological, economic and social sustainability;
  - ▶ By providing high quality service for economic continuity,
  - ▶ By supporting our guests to meet with local producers and service providers for local development,
  - ▶ Increasing the number and quality of local employment, supporting professional specialization, without discrimination on issues such as race, gender, disability for the quality of employment,
  - ▶ For social participation and gender equality; by ensuring the equitable distribution of benefits and improving opportunities for the economically and socially disadvantaged,
  - ▶ For guest satisfaction; By providing a safe, satisfying, sustainable and innovative experience without discrimination based on race, gender, disability, age or any other aspect, supporting the concept of the “responsible tourist”,
  - ▶ For local control; In consultation with local authorities, participating in processes that strengthen the local community/communities and civil society on the development of tourism in the region,

# Sustainable Tourism Principles

- ▶ For social welfare; By not blocking the local people's access to social structure and resources, opportunities and life support systems without causing social degradation and abuse,
- ▶ For cultural wealth; Respecting and increasing the value of historical heritage, original culture, traditions and distinctive features of local people,
- ▶ For physical integrity; By preserving the quality of urban and rural areas, supporting efforts to improve and prevent the physical and visual deterioration of the environment,
- ▶ For biodiversity; by supporting the protection of natural areas, habitats, wildlife, species and endemism and minimizing the damage to them, taking into account the balance of protection and use, and increasing awareness,
- ▶ For efficient use of resources; By minimizing the use of limited and non-renewable resources, increasing local ownership and awareness of natural, cultural and historical values,
- ▶ For environmental impact; by minimizing air, water and soil pollution and waste production, by informing local people, our employees and our guests about environmental impact, and by popularizing concepts such as "responsible business" and "responsible tourist".

We apply sustainable tourism principles.



# Responsibility to Environment

## RESPECT...

- ▶ We aim to control water, electricity, energy, chemical, solid waste quantities; to minimize damage caused to the environment and natural resources while making no concessions regarding the comfort of our guests.
- ▶ The use of natural resources has been reduced with measures taken in line with sustainable tourism principles; And practices have been updated to minimize and, where possible, eliminate any damage to soil, water and air.

## Responsibility to Environment

- Our world is changing rapidly with the developing technologies and as a result, natural resources are depleting. Being aware of this situation both individually and institutionally, we show self-devotion for the effective use of resources, respect to the nature and protection of social values, as necessary. Some of the results, obtained in consequence of our initiatives realized accordingly are listed below.

# Waste Management



# Waste Management

- ▶ Waste management includes reducing waste at its source, reusing, separating according to its characteristics and type, temporary storage, recycling, recovery, disposal, monitoring, control and inspection after disposal processes.
- ▶ As Akra Hotels, we primarily aim to reduce waste at its source. We manage our wastes by considering the principle of least harm to the environment. For this purpose, we request support from our guests and employees.

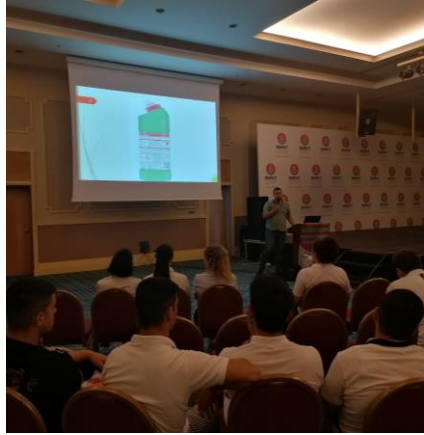
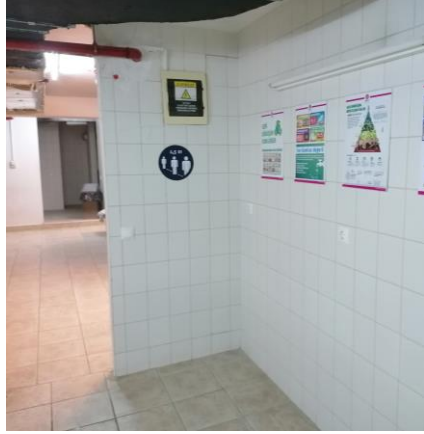


# Environmental Board

- On our Environmental Board located at the entrance of Palmiye Restaurant, we state that we would like to see our guests among us in our Environmental Protection Movement.
- Do not throw away the magazines and newspapers they read, but throw them in the recycling bins in the general places,
- They can leave the books they do not want to take with them in our library,
- Contact the Reception to dispose of their used syringes and hazardous medical waste, if any,
- They should not throw away the exhausted batteries of the electronic devices they use, and throw the expired batteries into the Waste Battery Box at the Reception,
- Throwing the glass bottles of the beverages they consume in the public places and the plastic packaging of the food and beverages into the recycling bins in the general places of the hotel,
- By doing all this, we remind them that we expect them to help us protect the environment.







## Environment, Waste Segregation Awareness Studies

- We present our employees with posters prepared on the issues of environment and waste separation, and ensure that they receive regular training.

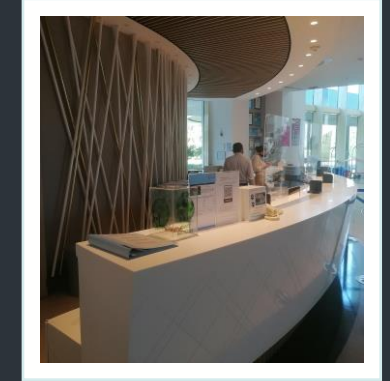
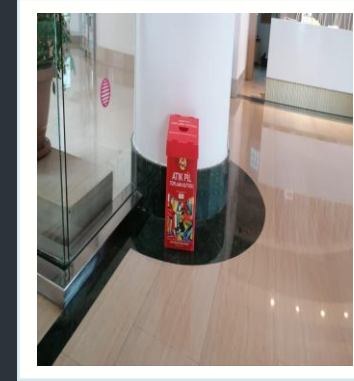
# Our Waste Separation Units

- ▶ With waste separation units located at various points of our facility, we enable our guests and employees to separate waste at source.



# Waste Batteries Management

► Boxes for waste batteries are provided in guest and employee areas. Waste batteries are collected and delivered to TAP.



ATIK PİL ALINDI FORMU

13/05/2022

KEMER BARUT COLLECTION

Yeni Mahalle+ Yeni Mahalle Atatürk Bulvarı No:24  
Kemer/Antalya Kemer Barut Collection Otel  
/  
(541) 879-87-69

Teslim edilen atık pil miktarı -49.2- kg.

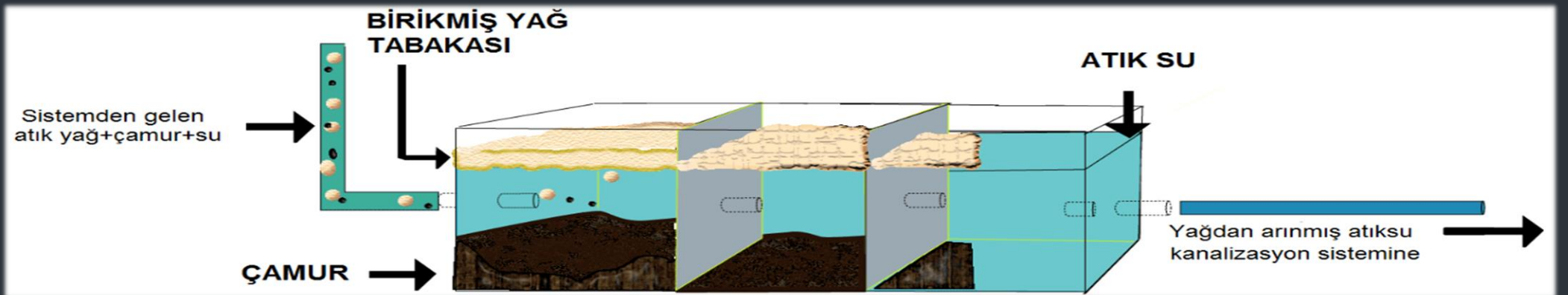
Bu formda yer alan bilgilerin doğruluğunu "atikpil.tap.org.tr/belge-dogrulama" adresinden barkod numarasını girerek yada QR kodu mobil telefonunuz ile okutarak kontrol edebilirsiniz. Hata ve farklılık durumlarında TAP Derneği dijital kayıtları geçerlidir.

TAP  
TAŞINABİLİR PİL ÜRETİCİLERİ VE İTHALATÇILARI DERNEĞİ İKTİSADİ İŞLETMESİ  
Gözyurtlu Mahallesi, No: 77  
Antalya / Türkiye  
Tel: 0242 232 00 20 / 232 4 10 10 05  
Abruzan No: 227 453 64 37 / 232 4 10 10 05

APTFT35530X35454442210

# Recovery of Waste Herbal Oils

- ▶ We handle waste herbal oils from the generation to the disposal without giving damage to the environmental and human health. For this purpose, 4 oil retainers are in place at our hotel, and waste herbal oils and sediments, generated as a result of the production processes, have been recovered as a result of our efforts to raise the level of awareness of our employees.
- ▶ In 2022, a total of 3305 kg of waste vegetable oil was delivered to a licensed company for biodiesel production.



## Recycled materials are sorted in Akra Kemer. We are proud to share our 2022 recycling figures.

- An average of **161,284** tons of paper waste was recovered. As a result of recycling one ton of used paper waste, **16 grown pine trees** and **85 square meters** of forestland will not be destroyed.
- An average of **15,712** tons of metal waste was recovered. As a result of recycling one ton of metal waste, **1300 kg** of raw material is preserved.
- An average of **140,167** tons of glass waste was recovered. If this glass waste is used in production, **315 kg** of carbon dioxide emissions are prevented for every one ton of newly produced glass.
- An average of **19,771** tons of plastic waste was recovered. As a result of recycling one ton of plastic packing waste, energy savings of **14,000 kwh** are achieved.



Our Waste  
Reduction  
Strategies



# Water Service in Carafes

- ▶ In 2022, we switched from the use of water in glass bottles to the use of dispensers in our restaurants. We started water service with carafes and zeroed the amount of plastic waste caused by water use in a la carte restaurants and in the main restaurant.



# Disposable Plastic Packaged Products

- ▶ As much as possible, industrial products are preferred instead of disposable packaged products, thus reducing the amount of packaging waste.





# Paper Consumption Reduction

## Target

- We aimed to reduce paper consumption by transferring our hotel's processes to digital environments, and we kept the paper consumption of our offices under control by monitoring them with target tracking tables. In this way, we managed to reduce the paper output amount from 281,828 to 254,090 in 2022.
- By starting to transfer personnel processes to the digital environment;
  - We started to implement Pdks processes, permission, fm, to be followed in the digital environment,
  - Waste of paper and toner was prevented by confirming 2750 fm forms over the system.
- We followed the corrective actions not on paper but on digital media;
  - Waste of 347 pieces of paper was prevented only by monitoring the dfs through the facility operating system.



Geleceğimiz için  
yüksek düzeyli seferberlik  
sifiratik.gov.tr

“ —  
Bir ton kağıt atığın  
geri kazanılması  
17 ağacı  
kesilmekten  
kurtarır.

Sıfır Atık  
hareketine sen de katıl,  
geleceğe değer kazandır.



# Paper Consumption Reduction

## Target

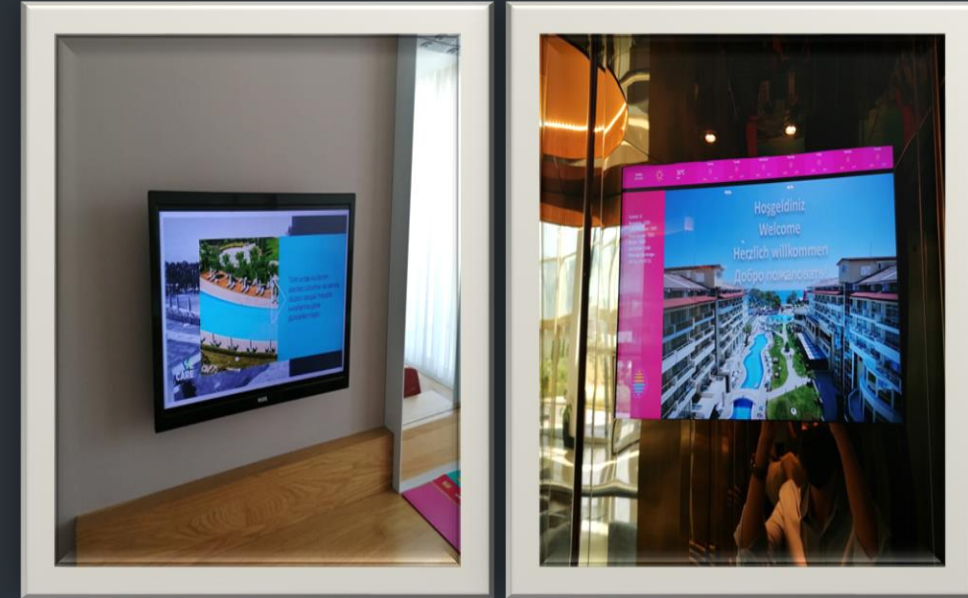
- ▶ Our hotel's office employees have the opportunity to carry out many activities electronically by using the personal computers and local network allocated to them. Except for the works that require signature, the works and correspondences are done electronically.
- ▶ Double-sided papers are used in suitable printers and whenever possible.
- ▶ All kinds of malfunctions in the hotel are reported to the relevant department electronically.



- ▶ In offices, papers are thrown into the recycling bin, not the trash.
- ▶ All printers have been replaced to reduce paper and cartridge consumption.

# Kağıt Tüketimi Azaltma Hedefi

- ▶ Instead of photocopying the identity documents (passport - identity card) of our guests staying in our hotel, the identity cards at our receptions are recorded in the system using the passport reader.
- ▶ Announcements of the activities carried out in our facility are made electronically via info TV, mobile application and info screens in the elevator.



- ▶ Paper consumption was reduced by conducting guest surveys on digital media.
- ▶ Menus placed on QR code readers were preferred instead of printed menus.

# We Feed the Fish

- ▶ The bread left over in our facility is separated on a daily basis and used to feed the fish at our pier.



# Use of Watermelon Peel as Animal Feed

- ▶ According to the calculations, about 90 kg watermelon peels are generated as waste in 1 day in our hotel, only.
- ▶ Starting from this point of view, we have contacted people, making a living from livestock farming across the region where we carry out our business activities, and we have allocated watermelon and melon peels to enable such people to use such wastes to feed their animals, and therefore, to take advantage of such wastes economically.
- ▶ We supported the local economy by offering 4.8 tons of fruit peels to animal nutrition with the project of using watermelon peel as animal food for only 4 months in 2019.



1 watermelon weighs  
14,670 kg



14,670 kg watermelon has a  
peel weight of 4,811

# Our Waste DIY Designs and Our Vegetable Garden

- ▶ You can see our waste in different ways, which completes the purpose of use with the imagination and skills of our Garden Chef.



Photos from our  
vegetable  
garden;



Chemicals  
Management







# Chemicals Management

- ▶ We are aware of our responsibilities for the supply, storage, use and disposal of chemicals accepted at our facility.
- ▶ For this purpose, we ensure that our employees receive regular training on the use of chemicals.
- ▶ As Environmental Incidents Response Team, we conduct exercises.

# Chemicals Management

- ▶ We are sensitive about the correct adjustment of usage amounts and the use of personal protective equipment. We provide up-to-date SDSs and ensure that they are kept in relevant areas.
- ▶ We use automatic dosing systems. We mostly prefer concentrated products for waste packaging reduction.
- ▶ We store chemicals with overflow pools and pans in order to prevent possible leaks and soil-water pollution in chemical warehouses



- ▶ We deliver the contaminated packages that are exposed to licensed companies in accordance with the regulation.
- ▶ We use alternative cleaning and pest control methods instead of chemicals that are harmful to the environment as much as possible.

# Energy Management



# Energy Management

- It is a system that includes training, survey, measurement, monitoring, planning and implementation activities carried out to ensure the efficient use of energy resources and energy.
- In energy management, we manage the process with the support of our guests and employees.
- Purchasing preferences are made by considering the impact on the sustainability of natural resources during the production, transportation and use of the products and/or services to be purchased. The energy label information on the equipment to be purchased is taken into account.
- By giving priority to the purchase of products with low energy and water consumption during their production, carbon emissions originating from purchasing are minimized.

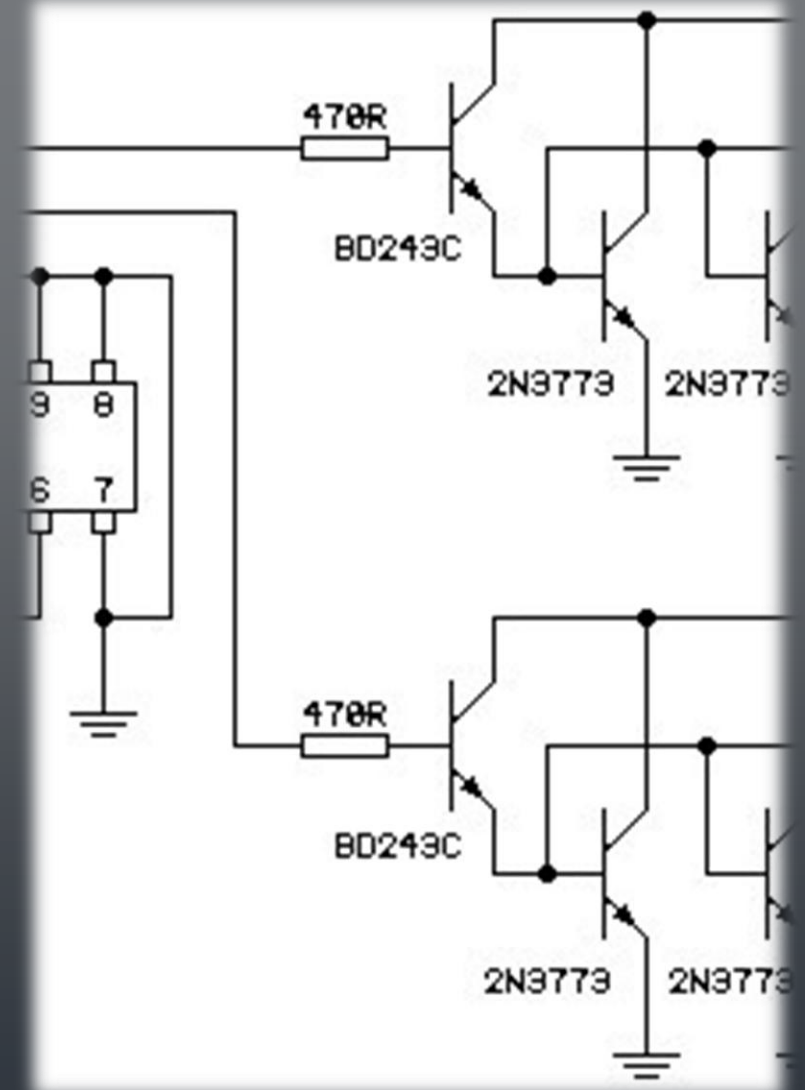
# Energy Management

- ▶ There are 110 solar panels in our facility. Some of the hot water need is provided from these panels. In this way, lng consumption is saved.
- ▶ Air conditioning and lighting have a large share in the electrical energy consumption of hotel businesses. For this reason, the lighting and air conditioning systems of our facility were renewed during the renovation period and replaced with energy efficient ones.



# Energy Management

- ▶ Time clock is used in outdoor lighting. Lighting times are adjusted according to summer and winter hours.
- ▶ Electricity consumption is reduced thanks to the heating system pumps, booster pumps and frequency inverters in the main air handling units.
- ▶ Double glazing is preferred for thermal insulation in the windows used in rooms and general areas.



# Energy Management

- It is aimed to reduce electricity consumption by using energy saving lighting elements in the areas of our facility.
- It is aimed to prevent unnecessary water and electricity consumption by using photocells in public places.
- A card system is used in the rooms, and there is a switch on the balcony doors that will disable the air conditioning system when opened.
- Protective and preventive maintenance of the cold room and all devices are carried out on time.



# Energy Management

- ▶ The televisions and minibars used in the rooms of our hotels have low energy consumption.
- ▶ Mini bars in the guest rooms are positioned to avoid direct sunlight in order to prevent heating.





# Energy Management

- ▶ Energy saving is a behavior, not a project. For this reason, reminder visuals were prepared for our employees and guests and placed in the necessary areas.
- ▶ Reminder notifications are made in digital media such as applications.





# Energy Management

- Towels and sheets are changed in the rooms in line with the demands of the guests, and the guests are informed about this. In the absence of the guest's request, changes are made every two days.

**Dear Guests,**  
In order to be sensitive to the environment, to save detergent water and electricity, we would kindly like to ask you to leave this card on your bed if you request a linen changing.  
**For a better environment,  
Barut Management**

**Sehr geehrte Gäste,**  
In Namen der Umweltschutz bezüglich den sparsamen Verwendung von Wasser, Strom und Waschmittel, bitten wir Sie bei Wunsch nach Wechseln Ihres Bettwäsche diese Karte auf Ihrem Bett zu hinterlegen.  
Vielen Dank im Voraus für Ihr Verständnis.  
**Im Namen einer sauberen Umwelt,  
Barut Verwaltung**

**BARUT  
HOTELS**

[www.baruthotels.com](http://www.baruthotels.com)



Havlular



**Havlular**

Lütfen el ve banyo havlusunu odanızın dışında kullanmayınız.  
Bayon zeminine bırakılan havlular değiştirilir, asılı olan havlular değiştirilmeyecektir.

Plaj Havlusunu saat 08:00-19:00 saatleri arasında SPA Center den alabilirsiniz.



# Energy Management

- Special fixtures with low flow (5 lt/min) are preferred for room bathroom sinks. All fixtures have aerators.
- Special shower heads with low flow (10 lt/min) are preferred for room showers. All shower heads are aerators.
- The air conditioning perspiration water in the rooms is connected to the toilet reservoirs in order to save water and is adjusted to consume 6 liters.
- There are photocell urinals in public toilets.
- Waste water of all our hotels is connected to Waste Water Treatment Plants.





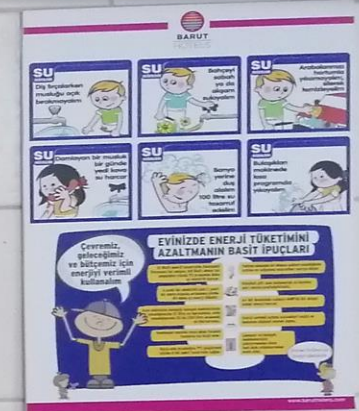
# Energy Management

- ▶ Sprinkler and drip irrigation methods are used in garden irrigation, so we use water sparingly.

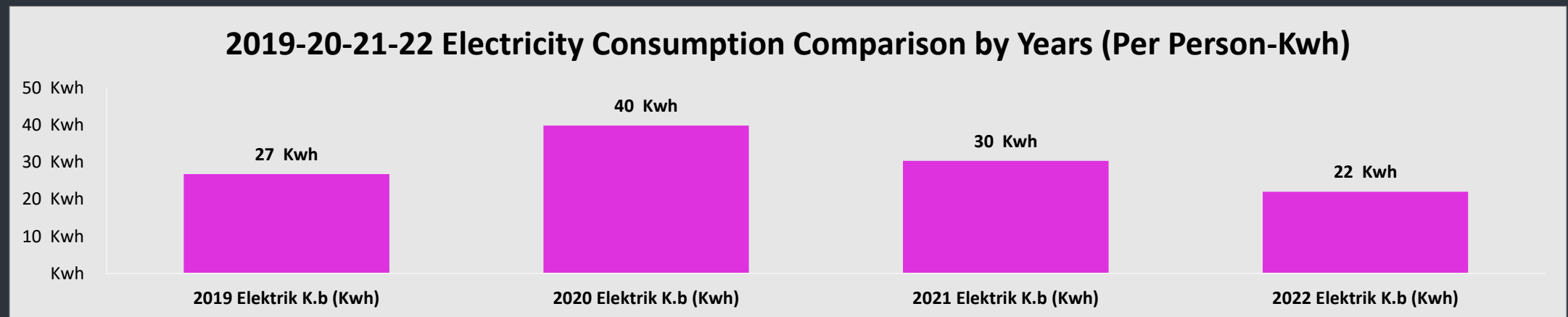
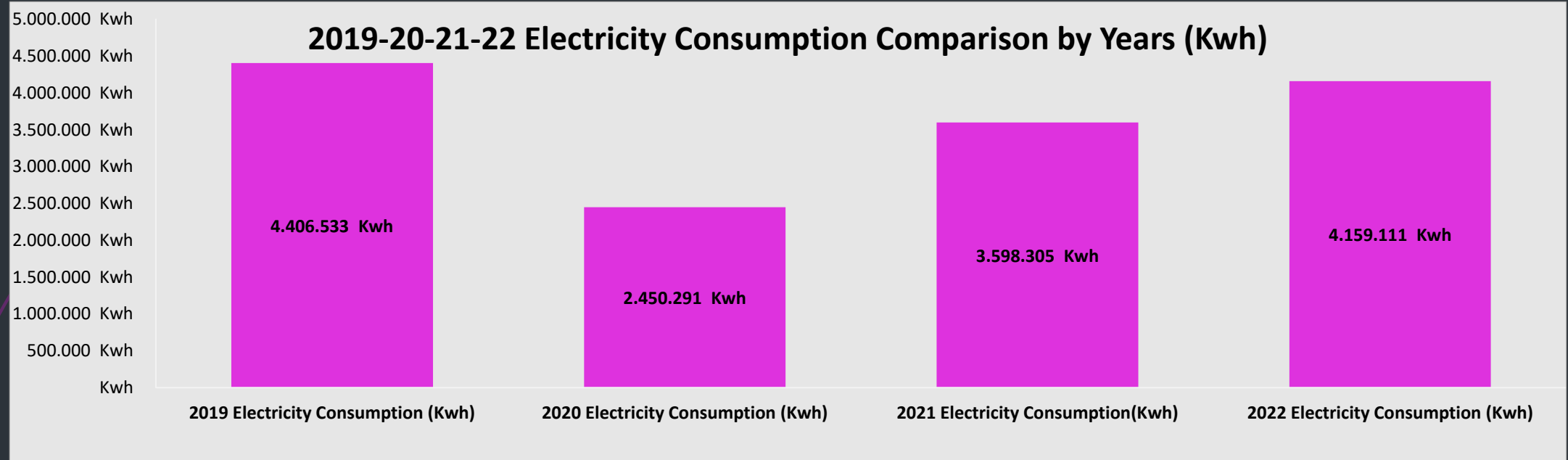


# Energy Management

- Regular trainings are given on environmental and energy saving issues.



# Electricity Consumption



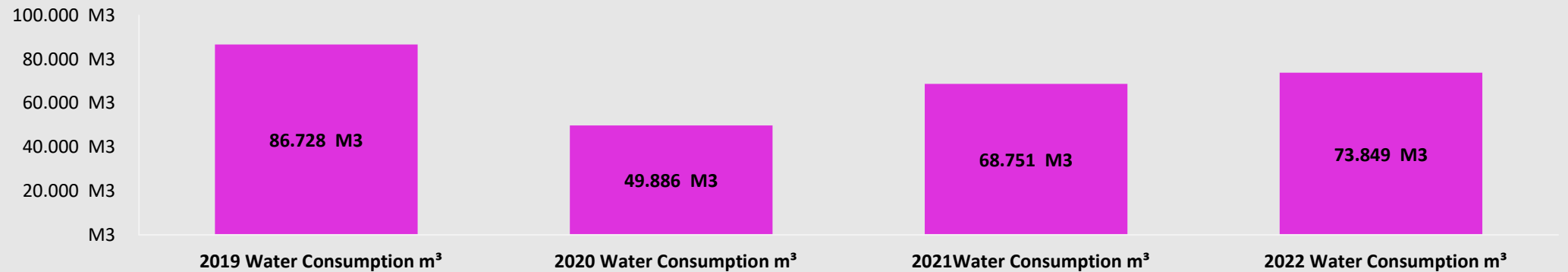
# Electricity Consumption

- ▶ In 2019, the hotel closed 1 month late. Our hotel renewed its lighting and air conditioning systems by making renovations in 260 rooms and converted them to A energy class. The kitchen and restaurant air conditioning system has been separated from the central system and converted to VRF. 12 elevators were renovated and transformed into energy-efficient elevators.
- ▶ 2020 is the year of the pandemic. Since the central system cooling towers (3 units) were renewed with high capacity and inverter (2 units) in the winter period, 25% electricity savings were achieved in the electricity consumption of the cooling group. Energy savings were achieved by transforming the cold rooms into a central system.
- ▶ The effect of the pandemic of 2021 continued. Dishwashers that completed their mechanical life in 2021 were replaced with energy-saving dishwashers.
- ▶ For the 2022 season, 5 -18 cold room insulations were renewed in the winter period. Since the old system automation was insufficient, the new system was renewed by increasing its capacity with ip automation. Kitchen and bar appliances, which have completed their life, have been renewed with energy-efficient ones. Pool slide motors have been replaced with new generation motors to save energy.
- ▶ As the pandemic effect continued in 2021, 2019 overnight stays could not be reached. In 2022, it would be more appropriate to compare 2022 consumption with 2019, since the overnight stays reached 2019 overnights.

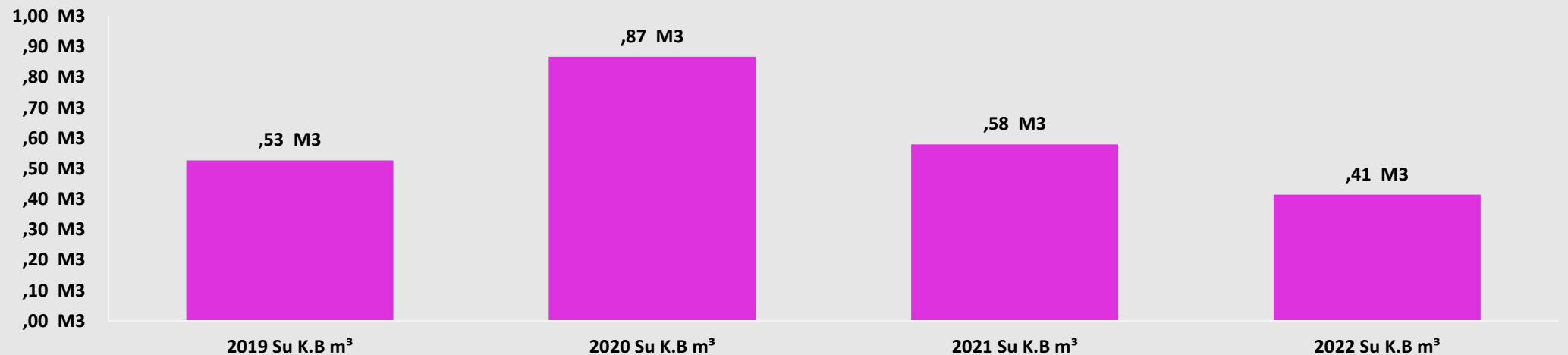


# Water Consumption

## 2019-20-21-22 Water Consumption Comparison by Years (m<sup>3</sup>)



## 19-20-21-22 Water Consumption Comparison by Years (Per Person-m<sup>3</sup>)

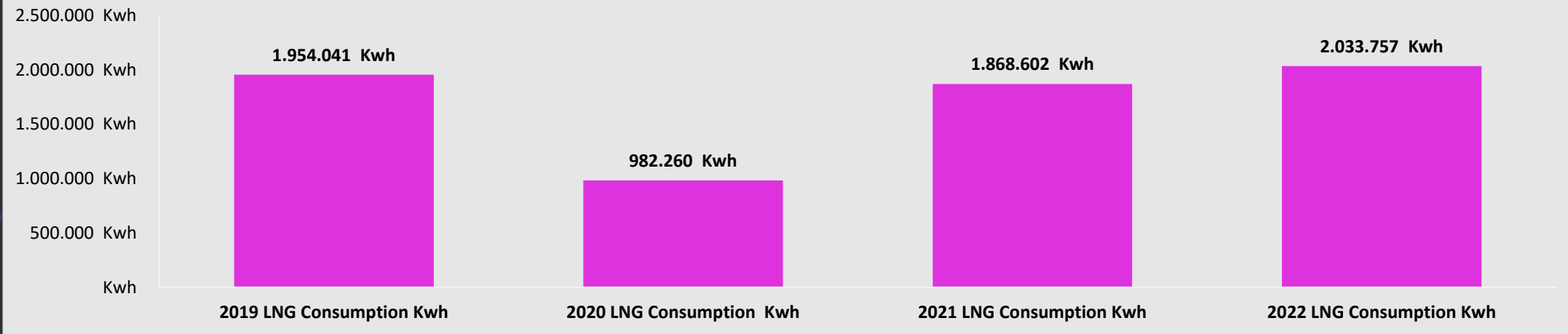


# Water Consumption

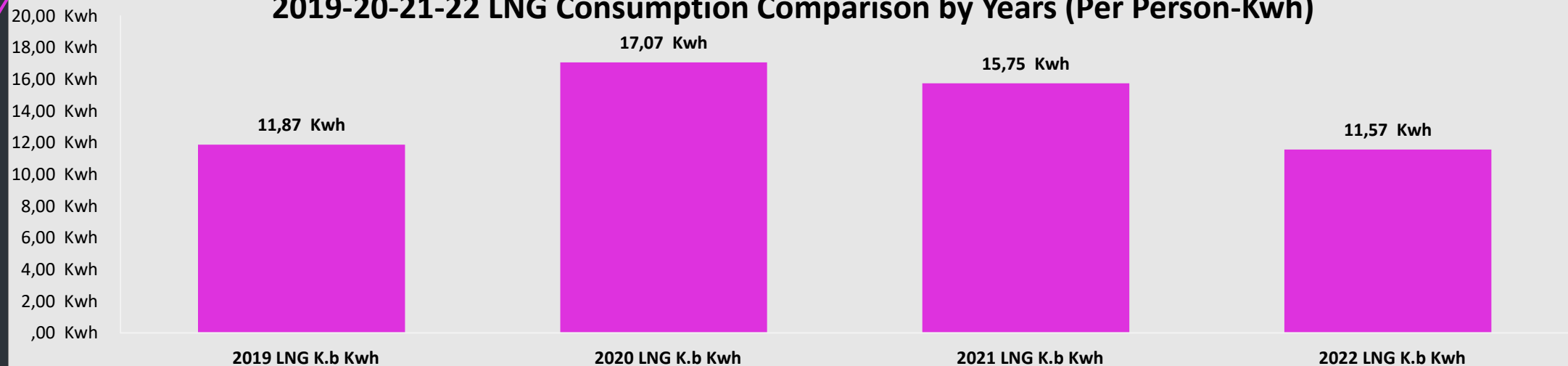
- ▶ The frequency of backwashing of the pool has increased due to the high air temperature in 2019 and the high number of children staying overnight.
- ▶ Dishwashers that completed their mechanical life in 2021 were replaced with energy-saving dishwashers.
- ▶ Water leaks were prevented by the renovations made in the garden irrigation line and pool installation for 2022. The renewal of the automation system has enabled early detection of water leakage failures. Saving products were preferred in the renovations and maintenance-repairs.
- ▶ During the year-end renovation, the pools were demolished and the rebuilding process started. In this way, water leaks will be prevented and chemical savings will be achieved.

# Lng Consumption

## 2019-20-21-22 LNG Consumption Comparison by Years (Kwh)



## 2019-20-21-22 LNG Consumption Comparison by Years (Per Person-Kwh)



# Lng Consumption

- ▶ The fact that the weather is humid and cloudy affects the amount of energy provided by solar panels.
- ▶ In 2019, the appliances used in the kitchen section of our hotel and the indoor pool heating system were renewed.
- ▶ Due to the weather conditions of 2022, the pool heating was operated for a longer time. Room air conditioners were also used in heating mode for a longer time. This has increased lng consumption.

# Our Animal Friends Choose our Hotel As Their Homes

- ▶ We, as Kemer Barut Collection, do not forget our animal friends choosing our hotel as their homes. We neuter the cats living in our hotel and have them vaccinated. We rehome the offspring of those having given birth already and we make sure they live in safe houses.





## Bird Houses

- ▶ “Wooden birdhouses” were built for the birds that own our hotels as their homes. Our birdhouses are checked periodically. Feeding is done when they breed.



# Special Guests Of Our Hotel; House Martins (Delichon Urbica) – House Martin

- ▶ The bird nests you see in our hotel are the nests of House Martin who come from far countries like you and prefer our hotel. You can watch them without disturbing them.
- ▶ The house martin, which spends its winters in South Africa, comes to Turkey from 12.000 km to spend the summer months and to breed by nesting. House Martins come and nest in the same place every year. House Martins prepare their nests in the corners reserved for them in our hotel at the beginning of March every year.
- ▶ **William Shakespeare** said in Moliere, "Where there are house martins, there is fresh air." House Martins are a sign of clean air. The House martins you see around you are a natural certificate certifying the cleanliness of our hotel's air. House Martins prey on insects and flies as a natural balance factor for their area. Less chemicals are used in the fight against insects and less chemicals are given to the nature.



# Special Guests Of Our Hotel; House Martins (Delichon Urbica) – House Martin

- ▶ The only harm of house martins is that the droppings formed under the nests look bad. Just for this reason, unfortunately, house martin nests in many hotels are destroyed both by demolition and by squeezing ammonia when there are babies inside.
- ▶ We should not touch the house martins' nests. Otherwise, they will not use this slot again. We should not approach them when they start using the nest.
- ▶ We show the necessary respect for their life cycles by protecting the swallows' nests in our hotel.







## ► MEDITERRANEAN MONK SEAL

The Mediterranean seal (*Monachus monachus*), is a large sea mammal of the pinnipeds (Phocidae) family. They can only be seen on the eastern shores of the Atlantic and are the smallest in number among all the pinnipeds in the world. 2 to 3 metres long in average, the weight of these seals can range from 200 to 300 kg.

## ► DOLPHIN

If you're lucky, you can see dolphins which are considered the most intelligent creatures of the animal kingdom, from our beach. Three species (*Delphinus delphis*, *Tursiops truncatus* and *Phocoena phocoena*) are frequently spotted in our seas. The short-beaked common dolphin is one of the Mediterranean's endangered species.



## ► LOGGERHEAD SEA TURTLES (CARETTA CARETTA)

Kemer's shore is one of the habitats of the Caretta Caretta.

Please support our efforts to protect the sea turtles during their breeding season between May 1 and October 1. For that purpose please;

- The regions identified by warning signs on the shore are the habitats of the sea turtles. Please take utmost care to not use such parts of the shore.
- Please do not carry the lounge chairs to the spawning areas, and do not dig the sand.
- Please do not leave plastic bottles and nylon bags at the shore, and do not leave your belongings at the shore, especially at the night time.
- Please do not disturb the sea turtles, and do not hold the baby sea turtles in your hands. If you witness such a case, please inform the authorities.
- Please do not use torches and do not make fires at the shore during the nighttime.
- Please do not use the jet-skis and the speedboats at high speeds close to the shore. Note that the maximum speed of an adult sea turtle is 20 km/h.

## ► WHITE WAGTAIL

The white wagtail is a thin and slender bird that is around 18 cm tall. They can be distinguished by their black and white head, black breast, grey back and characteristic long tail. They have black tails with white quill feathers.

They are named the wagtail because they wag their tails up and down after they've landed on the ground.





## ➤ EUROPEAN ROBIN

The most common of all the robins, this bird is frequently spotted in city parks and gardens in winter. During summer, they move towards the forests to breed. Their backs are brown while their face and breast are entirely red.

## ➤ YELLOW – VENTED BULBUL

This is one of the bird species that are usually spotted in the south. They can be easily distinguished by the yellow patch under their tails and striking singing. Yellow-vented bulbuls are very lively, cute and friendly birds. They are among the few birds that can be easily domesticated.





## COMMON BLACKBIRD

The common blackbird is one of Europe's and Turkey's most common singing birds. The male birds have a black body with a yellow-orange beak. The female birds are dark brown. They are known for their lovely singing during their breeding season. They nest in trees and shrubs.

## HEDGEHOG

Hedgehogs (Erinaceus) from the family of Erinaceidae are nocturnal mammals that feed on bugs and live underground. Their 2-2,5 cm bodies are covered with spikes. When they are under stress or frightened, they roll up in a ball with their spikes facing outwards. They hibernate when temperatures go below 4°C. Their average lifespan is 18 years.



# OUR ENDEMIC AND WORTH SEEING PLANTS

## ► KEMER ORCHID (OPHRYS CLIMACIS)

The Kemer Orchid that grows only in Kemer in the world is used to obtain sahlelep.

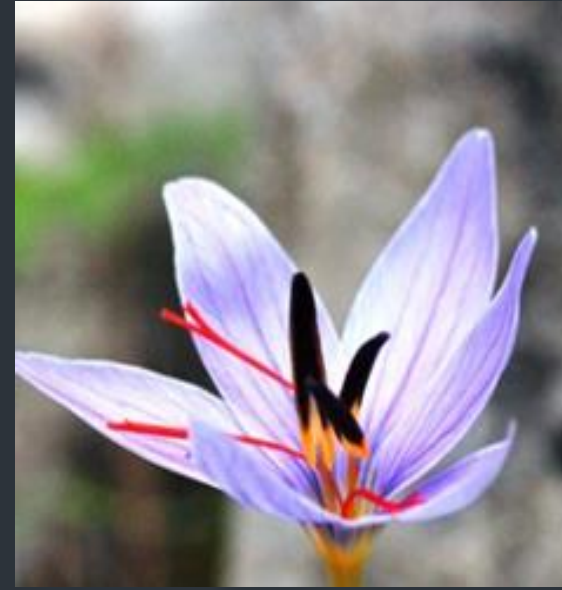
The species is endangered. It is a crime to take the orchid out of the country.

## ► FRUIT TREES

There are date, lemon, peach and pomegranate trees in our hotel and they decorate our hotel with their fruits.

## ► OLYMPUS SAFRANI (CROCUS WATTIORUM)

Olympos saffron only spreads in Kemer region in our country. The species is endangered. It is a crime to be taken out of the country.





# Our Natural Cultural and Historical Riches

- ▶ We provide information to our guests and employees about the natural, historical, touristic, archaeological riches, traditions and customs of the locations where our hotel is located, the local people and local features, trips that can be made in the immediate surroundings, sports and cultural activities, transportation, via our website, Guest Relations Department and info channels. detailed information is provided.

# A PIECE OF PARADISE: KEMER

- ▶ Kemer is a seaside resort and district of Antalya Province on the Mediterranean coast of Turkey, 40 km (25 mi) west of the city of Antalya, on the Turkish Riviera.
- ▶ One of the major attractions of Kemer is its natural beauty; sea, mountains and pine forest combine in harmony. The shore from Beldibi to Tekirova consists of unspoilt beaches in bays of various sizes, mostly stoney rather than sand.



# PHASELIS ANCIENT CITY

- ▶ The town was set up by the Rhodians. Phaselis has three harbours: the 'Northern Harbour', the 'Battle Harbour' and the 'Protected (Sun) Harbour' . A 24-metre-wide ancient street runs through the middle of the city. The 'Hadrian Waterway Gate' is on the southern part of the street. There are ruins of shops and stores on the sides of the street and near these are ruins of public places such as Roman baths, agoras and theatres.
- ▶ Picnic areas are available for use in this region, which is located within the national park. The region can be reached by land and sea. You can also visit Phaselis and other ancient sites along the coast with yacht tours. Thanks to its pebble-free beach, it has one of the most beautiful beaches in Antalya.
- ▶ Our hotel is 15 km away from Phaselis Ancient city.



## OLYMPUS ANCIENT CITY

► Founded in the Hellenistic period, Olympos – an important ancient port city - welcomes you with a unique natural scenery. Following the road with laurel trees leading to the beach you have a chance to visit the ruins of the Byzanti and Roman period city of Olympos and you also take plenty of pictures. In addition to the historical and natural attractions, Olympos beach is one of the rare beaches of the places beloved by Caretta turtles who lay their eggs on this Mediterranean beach.

► Our hotel is 7.2 km away from the ancient city of Olympos.

## CHIRALI

► Chirali takes place in between Olympos beach and Chimera. Chirali is names after Olympos Chimera. The natural gas fire is constantly burning here. This will be a special experience for the visitors.

► You may also join on of the unforgettable boat tours in Chirali. Some beautiful deep blue sea tours along the bays are awaiting you. You may also join on of the unforgettable boat tours in Chirali. Some beautiful deep blue sea tours along the bays are awaiting you. You may also do some fishing during the tours.

► The distance from our hotel to Chirali is 40.6 km.



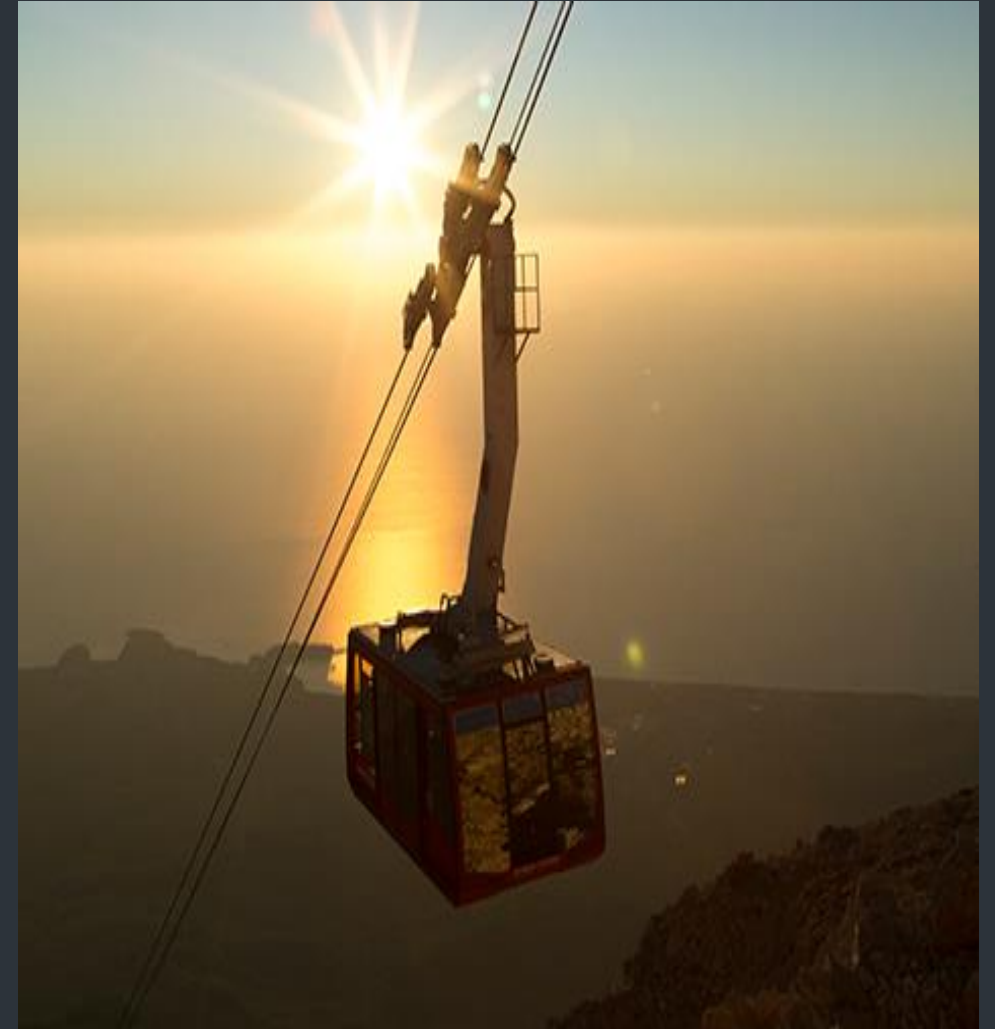
# CHIMERA

- ▶ Situated at a 230 metre high of Olympos Chimera offers you an eternal natural source of fire that you might want to see as well as its natural beauties.
- ▶ According to a legend, Chimera is a three headed monster that breaths out fire, it's a mix of lion, goat and serpent. Lycian King of the period sends young Bellophontes to kill the monster. When Chimera fled up to attack Bellophontes he killed the beast with his spear and buried seven layers under earth. Until today, chimera keeps breathing out fire here.
- ▶ While climbing Yanartaş, you can take a break once in a while and watch the beautiful view of the coast and nature from above. In Yanartaş, on the other hand, magnificent natural beauties and burning stones await you.
- ▶ The distance from our hotel to Chimera is 42 km.



# TAHTALI MOUNTAIN AND CABLE ROAD

- ▶ Located in Tahtalı Beydağları Mountains National Park with a height of 2365 meters it features the highest point in the region close to the sea.
- ▶ Being the World's second and the first in length in Europe, you may reach Tahtali mountain top in just ten minutes using a "SEA to SKY" cable road.
- ▶ When you reach the Tahtali Mountain extraordinary landscapes will be awaiting you. Here you can watch the sun rise, enjoy the fresh air and spectacular views.
- ▶ Olympos Cable road is 21 km away from the hotel.





## GOYNUK CANYON

- ▶ Goynuk Canyon, its nature, trees, waterfalls and ponds is a magnificent place for natural sports lovers. There are natural pools and ponds to cool you along the way to canyon. At the end of the way you get to the real canyon where you may refresh in an icy cold water or walk on the rocks to reach more heights and see the waterfall.
- ▶ At the entrance to canyon you may rent security equipment and ask for a guided tour. Close to canyon entrance you may find different buffets, restaurants and relaxation areas.
- ▶ The hotel is situated 12.4 km away from the Canyon.



## MOONLIGHT PARK

- ▶ Situated in the most beautiful bay in Kemer with 100- year pine and palm trees, 300 m long fine sandy beach and azure blue flag marine, environment award-winning Moonlight Park offers a variety of facilities and fantastic natural beauty. Moonlight park is one of the first ones of this kind in Turkey.
- ▶ Lovely sandy beach, watersports activities, different sized swimming pools, cafe, restaurants, open air and indoor disco, shops and nature let Moonlight park be considered a relaxation and entertainment center.
- ▶ Moonlight park is 3 km away from the hotel.



## YORUK PARK

- ▶ Folklorik Yoruk Park is a facility with a Special Tourism Certificate in 1982 and is also a registered brand. Yörük Park is completely established on the peninsula Küçükburun, which has the status of State Forest and National Park. In this area, it serves with the function and concept of a theme park and living open air folklore museum. Those who come to the facility can taste the foods and drinks that complement this natural and authentic environment and listen to traditional and folkloric music. On the continuation of the field, a 25-year-old forest part adorned with traditional products, supported by natural vegetation and reconstructed, can be walked on the panoramic track.
- ▶ The distance of our hotel to Folklorik Yörük Park is 3.3 km.

## KEMER CLOCK TOWER

- ▶ We advise you to have a cup of tea watching fascination view of Kemer in the evening hours from the 35 meter Kemer Clock Tower that was built in 2006.
- ▶ Our hotel is 1.3 km away from the Clock Tower.



## Antalya Museum

- ▶ Antalya museum, which is located in Konyaalti, was founded in 1922 to preserve the artefacts saved from the looting of the occupying forces that had come to the region after World War I. The museum was given the Museum of the Year Award by the European Council in 1988.
- ▶ Antalya Museum is 40 km from our hotel.



# SUPPORT OUR MUSEUMS AND HISTORY

- ▶ The artefacts displayed in Antalya Archaeology Museum were protected with great difficulty from loots and war.
- ▶ It is very important that our museum is shown support so that this cultural wealth can be preserved and continued to next generations. Each visit to the museum is support.
- ▶ Your support is paramount to us so that we can share our historical collection with the world. Please visit our museum and give this cultural heritage a chance to survive for the future.

# HELPFUL INFO FOR THE TOURS

## MOSQUES

- ▶ In Turkey, non-Muslims are allowed to visit mosques. Visitors should avoid visiting the mosques during Fridays, which is a sacred day for the religion of Islam.
- ▶ Before entering a mosque, visitors should take off their shoes and wear appropriate attire. Women should have their head, shoulders and legs covered. Men should not wear shorts that are above their knees.

## PHOTOS AND VIDEOS

- ▶ Visitors can take photos generally everywhere. People taking photos should consider if other people want to be included in the photo. Photos are not allowed to be taken in police and military facilities.

## MUSEUMS

- ▶ The museums can be closed on a weekday. We recommend that you check the day and hours a museum is open before you visit it.
- ▶ The Museum Card you can purchase in Turkey will offer you the chance to visit many museums and archaeological sites without waiting in line and with various discounts.

## HISTORICAL ARTEFACTS AND ANTIQUES

- ▶ It is illegal to transport Turkish antique objects dating back more than 100 years and all types of historical artefacts outside Turkey's borders. The law is strict, monitored and severe penalties are given out for violations.
- ▶ In event of any emergency that you may encounter while outside the hotel, please dial (+90) 242 814 31 00 for our hotel or (+90) 212 527 45 03 for tourist police.

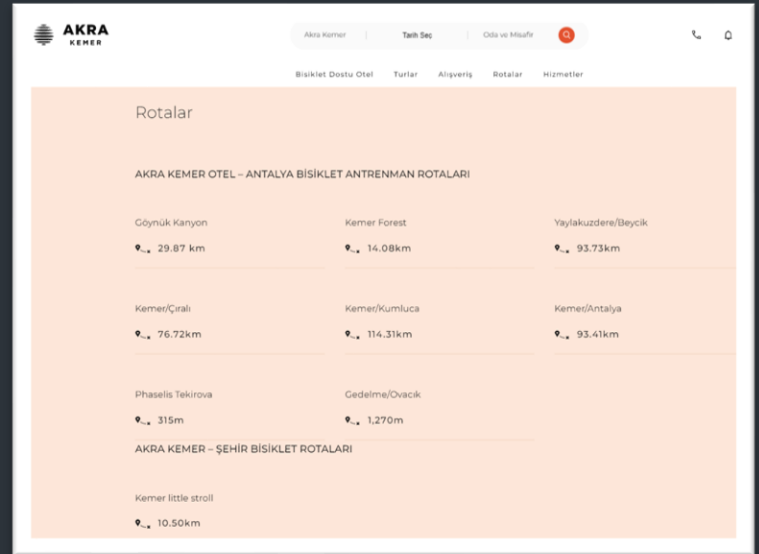


A person is holding a large, spherical object made of woven fabric and colorful beads. The object is covered in intricate patterns of blue, green, yellow, orange, and red beads. The person's hands are visible, holding the object from the sides. The background is a patterned fabric with a geometric design in yellow, red, and black. The overall scene suggests a traditional craft or a piece of art.

Our Social, Cultural and  
Environmental Responsibility  
Projects

# Akra Kemer's Bicycle Friendly Hotel Targeted Policy

- ▶ Akra Kemer, which has preserved the values of Antalya and Kemer with its environmentally sensitive policy since the first day of its establishment, takes a step for a more livable world. Akra Kemer provides services with a bicycle-friendly hotel policy in order to preserve the historical and cultural texture of Antalya, to pass it on to future generations intact, and to explore them by bicycle. It improves its services in an environmentally friendly manner by following the innovations and technology in the world. In this context, it takes initiatives to reduce its carbon footprint by revising its consumption and service policy regarding the climate crisis, which has become a global problem.
- ▶ Information about routes and bicycle services is shared on our website.



# TOUR OF ANTALYA

- ▶ Tour Of Antalya Powered by AKRA, for the first time between 22-25 February 2018, under the main sponsorship of Akra Hotels; T.R. Ministry of Youth and Sports, T.R. Organized by Argeus Events and Yedi İletişim with the support of Antalya Governorship, Antalya Metropolitan Municipality, Turkish Cycling Federation and Turkish Sports Writers Association.
- ▶ Stating that they aim to make Antalya a cycling destination, Haydar Barut, Chairman of the Board of BHM Otelcilik: "As the oldest tourism group in the region, we wanted to leave a permanent gift to the city. Therefore, TOUR Of ANTALYA and AKRA Gran Fondo, which we believe will bring a new perspective to Antalya's tourism and promotion, are vision projects for both us and the city."



# Sea to SKY

- ▶ Akra Kemer supported the promotion of the region to the whole world by hosting Sea to SKY, the most enjoyable extreme enduro race in the world.

**ADRENALINE & ADVENTURE  
WITH YOU AT  
SEA TO SKY KEMER!**

ADRENALİN VE MACERA,  
SEA TO SKY KEMER'DE SİZLERLE!

**13-16** | OCTOBER  
Ekim

**SEA TO SKY**  
KEMER  
TURKEY



**KEMER**  
BARUT  
COLLECTION



# Support for Phaselis Festival

- Based on the fact that music is the most important common language in the world, we support the Phaselis Festival as a sponsor, which aims to bring together everyone from different cultures and geographies in the magical environment of the 2000-year-old Phaselis Ancient City.



# Support for TEMA Foundation

- We keep donating regularly to TEMA (The Turkish Foundation for Combating Soil Erosion, for Reforestation and the Protection of Natural Habitats), a voluntary, informed, leading, international and respected non-governmental organization which is working on scientific basis with the principle of sustainable life to protect natural assets, especially our territories, which believes in social peace coming from earth, which is integrated with the public, and which has a voice in the future of the country and the world.



# Our cooperation with NGOs continues.

- By participating in the events, we both contribute to the local area and raise awareness.





## Our Environmental Activities

- ▶ Being aware of our responsibility towards the nature, our hotel strives to fulfill this responsibility through its supports provided both to the events organized internally and externally every year.
- ▶ Accordingly, we have cleaned Alacasu (Cennet) Bay, 19 km far away from our hotel and accessible by public, with our guests in 2019.
- ▶ Likewise, we have cleaned the beach belonging to our hotel under the motto "Make Holidays Greener".







## Our Environmental Activities

- ▶ We regularly organize activities on recycling and waste separation with our child guests in the mini club.



## Support for Bottle Cap Collection Project of the Spinal Cord Paralytics Association of Turkey

- ▶ We have provided support for Bottle Cap Collection Project of the Spinal Cord Paralytics Association of Turkey since 2018.

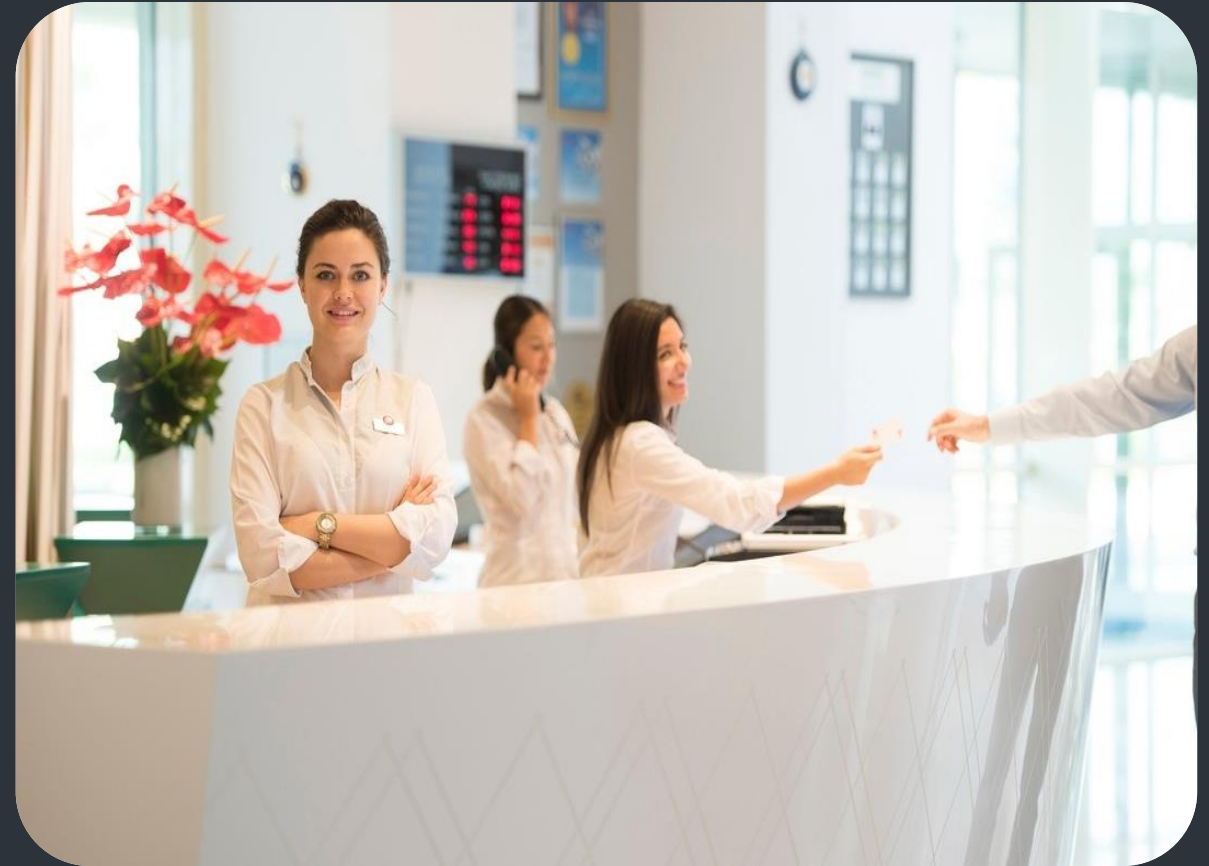




We Are Valuable  
With Our Employees

# We Are Valuable With Our Employees

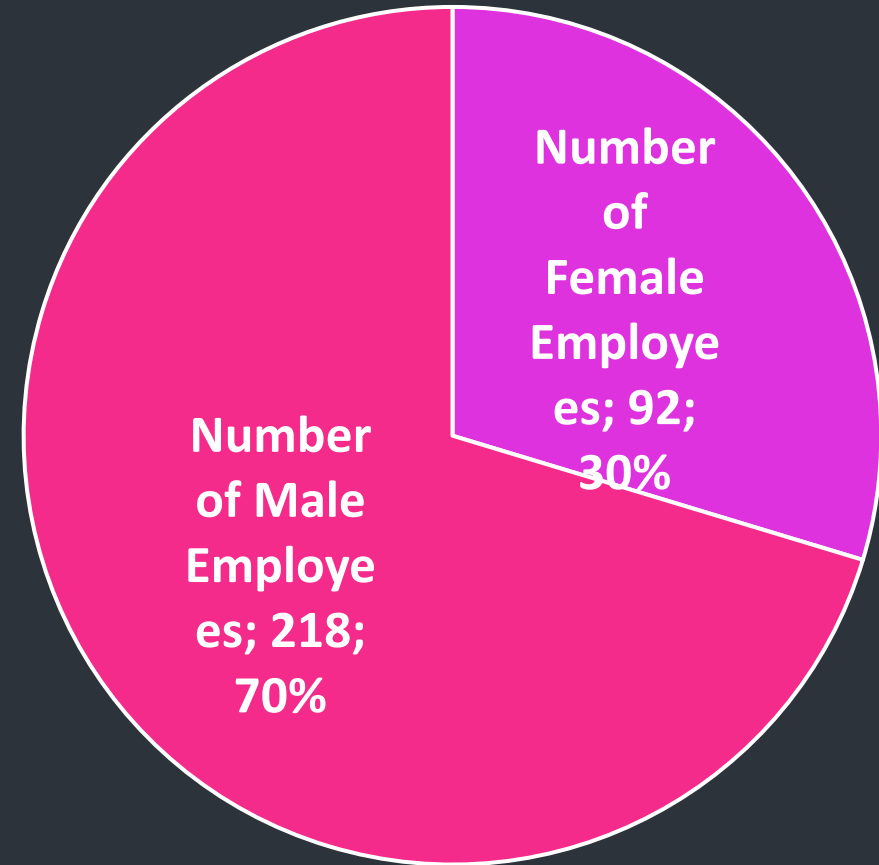
- ▶ We are aware of the critical importance of the employee factor in ensuring the quality of tourism. The value given to the employee is directly proportional to the success of the enterprises.
- ▶ As BHM Group, we act with the awareness that we are valuable with our employees and we add value to our stakeholders with the principle of "Happy Employee Happy Guest". It is one of our main goals to ensure continuous improvement in the social and fringe benefits, rewards, training and career management, and employee safety we provide to our employees, starting with the environment we offer them.
- ▶ In this direction, we see our employees not as a resource, but as an asset.



# We Are Valuable With Our Employees

- ▶ In line with our Human Values policy, BHM; It defines the principle of 'equal opportunity' to provide equality and treat all its employees without being hindered by artificial obstacles, prejudices and preferences, without discrimination of gender, religion, language, age, belief, sect, ethnic origin, race, physical disability and nationality.

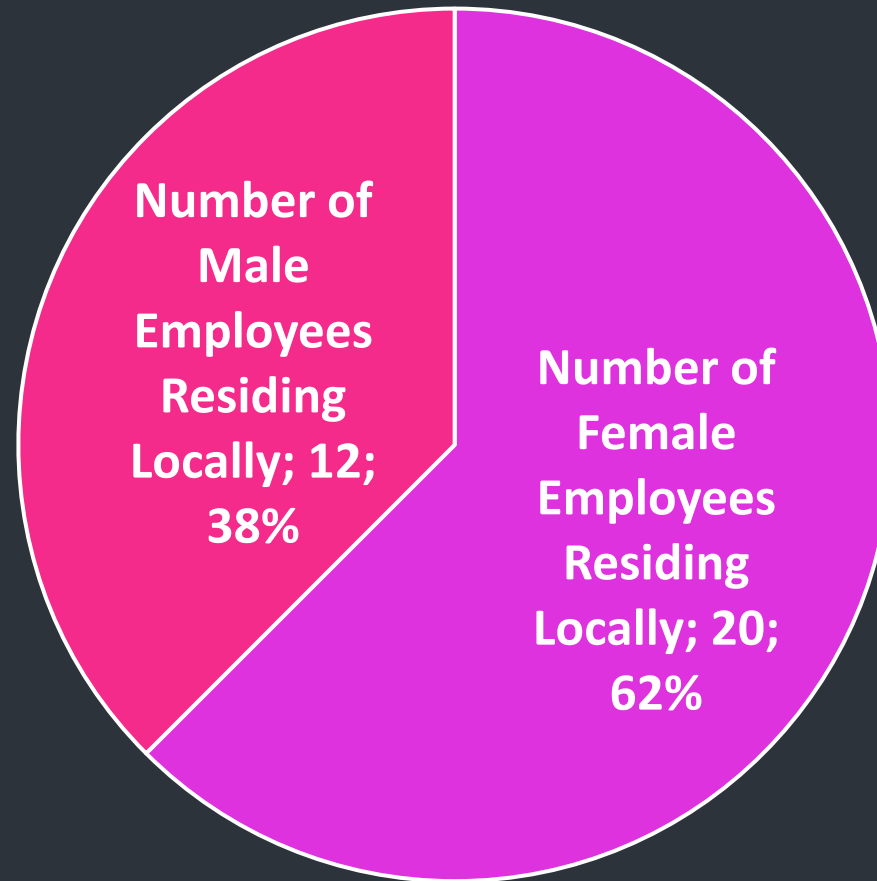
## Akra Kemer Employe Rate



■ Number of Female Employees

■ Number of Male Employees

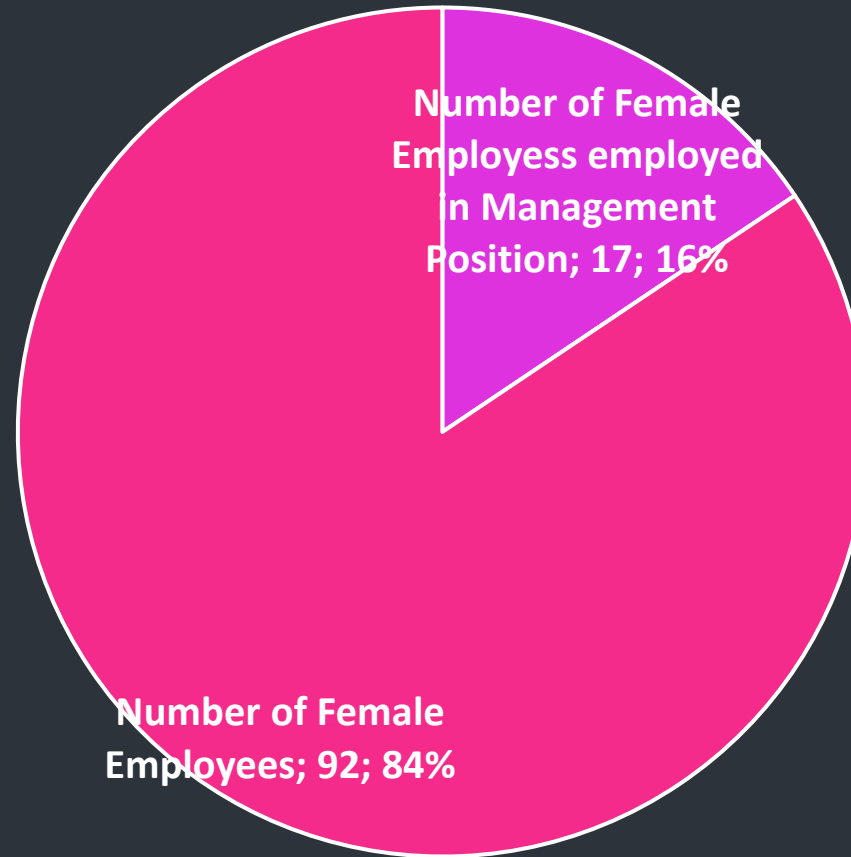
## Akra Kemer Rates of Employees Residing Locally



■ Number of Female Employees Residing Locally

■ Number of Male Employees Residing Locally

# Akra Kemer Ratio of Female Employees in Management Positions



■ Number of Female Employees employed in Management Position

■ Number of Female Employees

# We Are Valuable With Our Employees

- ▶ As BHM OTELCİLİK, we were deemed worthy of the BEST EMPLOYER AWARD in Europe as a result of the GREAT PLACE TO WORK evaluations.



**BARUT**  
HOTELS





# We Are Valuable With Our Employees

- ▶ We provide all kinds of support to our employees in their career development and offer employment opportunities, including management positions, without discrimination.





## Side Rights Offered by Our Company

- 1 full republic gold for personnel with children
- 1 full republic gold for the married staff
- Staff birthday cake
- Ramadan food box or check
- Stationery gift wrap or check allowance (annual)
- Accommodation with family for 1 night in own facility
- Opportunity to have a discounted holiday
- Award and outreach
- Right to withdraw advance (2 times a year)
- Vocational training support

# Education Support

- ▶ As a result of the protocol signed with the Vocational Qualifications Authority, a mastery compensation program was organized for our employees who have graduated from high school and above, and 113 people participated in the practice exams. In this context, Europass Mastery Compensation Certificates will be given to them.



# Education Support

- ▶ During the winter period, 16 of our employees received language training at 19 courses.
- ▶ In 2022, tuition support payments were made to 19 of our employees.
- ▶ 4 of our employees graduated from the institution they studied.
- ▶ 1 of our employees received Vocational Training Support.





## Our Students and Interns

- ▶ Based on the protocol we signed with Cappadocia University, our 12 interns, who are students of gastronomy and culinary arts, took charge between 13 June and 27 September.
- ▶ 1 of our students continued to work after the internship.
- ▶ In 2022, Akdeniz University Goynuk Culinary Arts M.Y.O. 9 students were employed in the Food & Beverage Department.

# Our BBQ Party





# Our Certificates - Awards

**ODAK BELGELENDİRME**  
**CERTIFICATE**  
 Odak Belgelendirme confirms that

BARTU TURİZM YATIRIMLARI ANONİM ŞİRKETİ  
 KEMER BARUT COLLECTION  
 Yeni Mahalle Atatürk Bulvarı No:24 Kemer/ANTALYA

**ISO 9001:2015**  
 This certificate is granted to the organization mentioned above to certify that a 'Quality Management System' in accordance with standard's clauses is established and being implemented

Hotel Services Presentation

*Handwritten Signature*  
 APPROVAL

Certificate No	Date of Extending
BA.K.882	18.08.2023
Date of Granting	Date of Renewing
20.06.2022	18.08.2024

The circulation period of the certificate is 3 years. The validity of the certificate is related with the successful result of the surveillance audit done (once a year at least). The validity of the certificate can be confirmed from the [www.odakbelgeleme.com](http://www.odakbelgeleme.com)

**ODAK BELGELENDİRME**  
**CERTIFICATE**  
 Odak Belgelendirme confirms that

BARTU TURİZM YATIRIMLARI ANONİM ŞİRKETİ  
 KEMER BARUT COLLECTION  
 Yeni Mahalle Atatürk Bulvarı No:24 Kemer/ANTALYA

**ISO 45001:2018**  
 This certificate is granted to the organization mentioned above to certify that a 'Occupational Health and Safety Management System' in accordance with standard's clauses is established and being implemented

Hotel Services Presentation

*Handwritten Signature*  
 APPROVAL

Certificate No	Date of Extending
BA.I.882	18.08.2023
Date of Granting	Date of Renewing
20.06.2022	18.08.2024

The circulation period of the certificate is 3 years. The validity of the certificate is related with the successful result of the surveillance audit done (once a year at least). The validity of the certificate can be confirmed from the [www.odakbelgeleme.com](http://www.odakbelgeleme.com)

**UNICERT**

**FOOD SAFETY MANAGEMENT SYSTEM CERTIFICATE**

Universal GmbH

This certificate is granted to the organization,  
**Bartu Turizm Yatirimlari Anonim Sirketi- Kemer Barut Collection**  
 Yeni Mah. Atatürk Bulvarı No:24 Kemer/Antalya/Turkey  
 by review of SA1-2-6651 numbered report for the scope  
**Restaurant, Bar Services Presentation in the Hotel Kitchen**

Category: E Food Subcategory: E

to certify that a management system in accordance with standard's clauses is established and being implemented

**DIN EN ISO 22000:2018**  
 Certificate No : FSMS 0821 005963  
 Original Certification Date : 19.08.2021  
 Issue / Revised Date : 27.06.2022  
 Expiry Date : 18.08.2023  
 Certification Period : 3 years (2<sup>nd</sup> year)

**IAF** **DAKKS** *Handwritten Signature*

**ODAK BELGELENDİRME**  
**CERTIFICATE**  
 Odak Belgelendirme confirms that

BARTU TURİZM YATIRIMLARI ANONİM ŞİRKETİ  
 KEMER BARUT COLLECTION  
 Yeni Mahalle Atatürk Bulvarı No:24 Kemer/ANTALYA

**ISO 14001:2015**  
 This certificate is granted to the organization mentioned above to certify that a 'Environmental Management System' in accordance with standard's clauses is established and being implemented

Hotel Services Presentation

*Handwritten Signature*  
 APPROVAL

Certificate No	Date of Extending
BA.C.900	18.08.2023
Date of Granting	Date of Renewing
20.06.2022	18.08.2024

The circulation period of the certificate is 3 years. The validity of the certificate is related with the successful result of the surveillance audit done (once a year at least). The validity of the certificate can be confirmed from the [www.odakbelgeleme.com](http://www.odakbelgeleme.com)

**ODAK BELGELENDİRME**  
**CERTIFICATE**  
 Odak Belgelendirme confirms that

BARTU TURİZM YATIRIMLARI ANONİM ŞİRKETİ  
 KEMER BARUT COLLECTION  
 Yeni Mahalle Atatürk Bulvarı No:24 Kemer/ANTALYA

**ISO 10002:2018**  
 This certificate is granted to the organization mentioned above to certify that a 'Customer Satisfaction Management System' in accordance with standard's clauses is established and being implemented

Hotel Services Presentation

*Handwritten Signature*  
 APPROVAL

Certificate No	Date of Extending
BA.M.882	18.08.2023
Date of Granting	Date of Renewing
20.06.2022	18.08.2024

The circulation period of the certificate is 3 years. The validity of the certificate is related with the successful result of the surveillance audit done (once a year at least). The validity of the certificate can be confirmed from the [www.odakbelgeleme.com](http://www.odakbelgeleme.com)

# Our Certificates - Awards





Gold Certified for  
Accommodation Sustainability

Following an independent audit against the Travelife Standard\*

## Barut Kemer

Atatürk Bulvarı, No:24 Kemer, Kemer, Antalya, Turkey

has achieved Travelife Gold Certification

They have shown Travelife evidence that they are  
taking action in the following areas:



Minimising their environmental impacts



Improving the economic and social impacts for people in  
their community



Respecting and protecting human rights and fair labour  
practices



Safeguarding animal welfare and biodiversity

*Nicola White*

12/08/2022 to 12/08/2024  
certificate number - 101720

\*The Travel Standard is recognised by the Global Sustainable Tourism Council (GSTC)  
Travelife Ltd, 80 Park Street, London, SE1 1RQ, United Kingdom. Registered in England No 05278512  
[www.travelifectaybetter.com](http://www.travelifectaybetter.com)

# Our Certificates - Awards

- Established in 2007, the Travelife Sustainability System is an initiative to promote sustainable practices in the travel and tourism industry.
- Operated by ABTA, the UK Travel Organisation, this system helps hotels and accommodation facilities manage their social and environmental impacts and communicate their sustainability achievements to their customers.
- As Akra Kemer, we are constantly updating our certificate by successfully completing Travelife audits.

# Our Certificates - Awards

- The Blue Flag is one of the world's most recognized voluntary awards for beaches, marinas and cruise boats. To qualify for the Blue Flag, a stringent set of environmental, education, safety and accessibility criteria must be met and maintained.
- We update our certificate every year by meeting the requirements of the criteria.



# Our Certificates - Awards

- ▶ With the “Sustainable Travel Pledge Project”, Akra Hotels; By showing its sensitivity to nature and local culture once again, it aims to increase it over time by continuing its studies on sustainability.



# Our Certificates - Awards

## 2018

- 2018 Certificate of Excellence
- 2018 Hall of Fame
- 2018 Travellers' Choice
- Recommended on Holidaycheck 2018
- Tui Holly 2018
- Tui Outstanding 2018
- Tui Holly 2018 Best Hotel East Mediterranean
- Top Quality 2018
- Tui Umwelt 2018
- Tui Gold 2018 Platinum
- World Best Hotels 2018
- Otelpuan 2018
- WORLDBERRY 2017 (2018)
- Fairness 2018
- Travelife Gold (2018-2020)

## 2019

- 2019 Certificate of Excellence
- 2019 Hall of Fame
- 2019 Travellers' Choice
- Recommended on Holidaycheck 2019
- Travellers choice 2019
- Tui Holly 2019
- Top Quality 2019
- Tui Umwelt 2019
- Tui Stray Animal World
- Tui Gold 2019 Platinum
- World Best Hotels 2019
- Otelpuan 2019
- Travelife Gold (2018-2020)

## 2020

- 2020 Travellers' Choice
- Recommended on Holidaycheck 2020
- Tui Holly 2020
- Top Quality 2020
- Tui Umwelt 2020
- Tui Global Awards 2020 Best Hotel UK & Ireland
- Otelpuan 2020
- Travelife Gold (2020-2022)
- Safe Tourism Certificate

## 2021

- 2021 Travellers' Choice
- Recommended on Holidaycheck 2021
- Travelife Gold (2020-2022)
- Safe Tourism Certificate
- Traveller Review Awards
- Certificate of Excellence in Hygiene

## 2022

- Recommended on Holidaycheck 2022
- Tui Global Awards
- Otelpuan 2022
- Safe Tourism Certificate
- Traveller Review Awards
- Certificate of Excellence in Hygiene
- Bike Friendly Hotel Certificate