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HISTORY

HISTORY OF AKRA HOTELS

AKRA and AKRA V urban hotels started to offer service at the centrum of Antalya in 2014. Akra has a surface area of of 45.000 m², and Akra V has a surface area of 4000 m². While Akra has 471 and Akra V has 58 rooms, both of them offer service during the 12 months of the year Thanks to its "Pet-Friendly" concept, Akra V hosts the pet friends as well.

VISION

BHM Group continues to be an innovative and prestigious company powered by local values.

MISSION

It adds value to its stakeholders as based on the principle of "Happy Staff - Happy Guests".

VALUES

Fair, Reliable, Responsive

PRINCIPLES

Corporate governance principles;

Fairness, Responsibility, Transparency, Accountability, Consistency, Engagement-Involvement,

Effectiveness and Efficiency



URBAN SOCIAL



TOUCH

We touch our guests with a magical smile.

Saying welcome is not an ordinary welcome for us.



SCENT

A scent of your own will carry the memories along with you while leaving, and invite you to relive your memories. To Akra, to the scent of peace of your own.



TASTE

A good taste is actually a feast. We believe that every taste is a different palatal delight.

A BETTER YOU

A better you by The LifeCo Akra Antalya & AkraFit.



SOUND

Urban Social will embrace you in that journey whether by peaceful sounds of Mediterranean waves hitting the shore or their vibrant sounds that fill the life. .



MESSAGE FROM THE MANAGEMENT



Gokhan POLAT
GENERAL MANAGER OF AKRA



Timucin HINDIOGLU GENERAL MANAGER OF AKRA V

We, as Akra Hotels, adopt our Sustainability Strategies by taking into account our future-oriented improvement objectives and changing requirements as based on the Vision of BHM.

We are striving to offer the life of not only today but also of the future and the improvement thereof so as to protect natural resources and leave a better environment to the generations to come and establish a balance between the humans and the nature and meet the requirements and improvement of the next generations, while meeting the requirements of today.

We are committed to leaving a better world for the generations to come.



OUR POLICY

Our hotels primarily aim to provide the best quality service by keeping the guest satisfaction above all together with all of our employees. In line with such objective;

Statutory Requirements

BHM Group is committed to complying with the statutory requirements in respect of all product and service processes.

Safety of Our Employees and Investing In Human Being

Our staff is our most valuable asset. In order to minimize the risks that may endanger the health and safety of our employees and business partners, and to prevent occupational accidents, we continuously improve all of our processes by ensuring participation and consultation at all levels and follow the latest technologies. Training of our employees, protection of human rights and ensuring that our employees benefit from equal rights, regardless of religion, language or race, are essential for us.

Guest Satisfaction – Guest Safety – Guest Focus

Our guests are the reasons of our being. We prioritize following up and resolving all guest complaints from all kinds of sources and turning them into opportunities for us by informing our guests in this respect.

Energy Saving

BHM Group is committed to ensuring continuous improvement in respect of the most efficient use of the energy resources as well as energy efficiency.



OUR POLICY

Respect to Environment and Protection of Natural Life

It is one of our main targets to prevent environmental pollution by using our natural resources in the most efficient way and to protect nature, reduce the amount of waste, enable recycling or to render the wastes harmless. We are determined to fulfill our obligations with respect to environment, and to ensure use of sustainable resource, mitigation and adaptation to climate change, and protection of biodiversity and ecosystems.

Food Safety – Hygiene

It is our common principle to apply and continuously improve the food safety system throughout the food chain, and to prioritize the hygiene requirements across all of our hotels to provide high-quality products that are in compliance with food safety guidelines.

Our Investor and Business Partners

We are committed to determine the expectations and requirements of our business partners, who share the same objective with us, and our investors, who provide a peaceful and safe working environment for our personnel, in the best way possible, and to provide services better than our competitors with the most effective costs.

Support To Local Economy and Sustainability

We are aware of our contributions to the local economy, and therefore, 95% of our suppliers and raw materials are local. For sustainable tourism, we make environment friendly purchases that result in less energy, water and waste.



CORPORATE RESPONSIBILITY

While operating, Akra Hotels makes efforts towards maintaining positive relations between the establishment and the surrounding community, organizations and natural habitats, ensuring that its social and economic impacts are as beneficial as possible for the environment and the local population and that the adverse impacts are reduced and eliminated.

Being Environment Friendly

Our primary aim is to make efforts towards bringing advantage for the protection of environment and cultural heritage and controlling our environmental impacts in the region where we operate and as beyond as possible.

Supporting Local Community

We pay attention to the fact that the personnel we employ are from the local population. In this way, with the multiplier effect of the economy, we contribute to enlivening the economy within the region by the personnel we employ. We also help the local population to stay in the region, rather than looking for business opportunities outside their own region.

Sustainable Tourism

Our sustainability activities are based on fulfilling the needs of our guests and local population by taking into consideration the next generations, protecting natural resources and wildlife, ensuring energy and water saving and increasing the quality of life.

Creating Opportunity

We offer internship opportunities for tourism students to gain work experience. We support our personnel by trainings and career management programs. We aim to train and promote our employees to higher positions as much as possible and grow together with them.



WHAT WE DO

2013-2014

At our facilities, our initial efforts have been initiated for the purpose of meeting the National Environmental Regulations at the building phase, and as of such phase, monthly inspections/reporting and the following thereof have been started for the purpose of starting the measurement, analysis and monitoring activities and drawing up the training plans and ensuring that such practices are of continuous nature as required for obtaining our environmental permit, establishment of the necessary procedures, waste management, use of chemicals, running water, air emission, etc. as carried out by our environmental officer. At the present, actions are taken to proceed accordingly.



2015-2016

For the purpose of raising the environmental awareness at our facilities and ensuring that our targets and experience to that end are communicated to our staff, guests and suppliers as well and also that any potential saving and improvement opportunity is utilized better and that the environmental awareness all across the facility is raised, we applied for the Environmental Awareness Campaign (the Green Star), carried out by the MINISTRY OF CULTURE AND TOURISM OF THE REPUBLIC OF TÜRKİYE, and our facilities have become Green Star Hotels between 2015-2016 following the completion of the preparation process.





WHAT WE DO

2016 -2018 -2020 -2022

In 2016, by becoming being a member to TRAVELIFE, an internationally-recognized certification body which carries out activities for the purpose of materializing the concept of sustainability in tourism industry and promotes the businesses by means of awarding, we started to steer our efforts in line with the determined criteria, and we became the holder of a TRAVELIFE GOLD CERTIFICATE in February 2016. We continue to take new actions and generate new ideas for the ever-continuity of such structuring we have founded.



2022

Having protected the values of Antalya as based on its environmentally friendly policy since it was established, we, as Akra, have taken a step toward a more livable world. We, as Akra, offer services as based on a bicycle-friendly hotel policy in order to preserve and transfer to future generations the historical and cultural texture of Antalya without any changes and to discover this historical and cultural texture through cycling. By revising the consumption and service policy with respect to the climate crisis, which have become a global issue, we are taking steps to reduce the carbon footprint.





OUR ENVIRONMENT AL APPROACH

We respect the environment and World to be prestigious across the World...

We aim to control the amount of water, electricity, energy, chemical and solid waste, and minimize any damage to environment and natural resources, without compromising the comfort of our guests. Through the measures we take in the light of sustainable tourism principles, natural resource usage has been reduced, and the practices have been updated to minimize the damages to soil, water and air and if possible, to eliminate aforementioned.

These are some of the sustainable tourism practices being implemented at our facilities...



WASTE MANAGEMENT

WASTE MANAGEMENT

RECYCLABLE WASTES

Waste management is a form of management involving minimization of wastes at source, separation by type, collection, storage, recovery, transportation, disposal and post-disposal controls and similar processes. With our Waste Management System, we, as Akra Hotels, primarily aim at reduction of the waste amount, proper waste management to ensure disposal with the least damage to environment, and recovery of the recyclable wastes. An information text is included in the environmental brochure, designed for the guests of our hotels, and they are asked for help.





WASTE MANAGEMENT

Our staff members are provided with informative trainings on the importance of waste sorting, and waste sorting processes are followed up by the respective departments. There are also warnings in the restrooms located at public spaces, requesting all our guests to throw toilet papers into the trash bins instead of the toilets for the benefit of both environment and our facility.





A sufficient number of trash bins are available across the facility to enable our guests to sort the wastes. We are working in collaboration with the respective companies for recycling of all sorted wastes, and we follow-up the entire process.

WASTE MANAGEMENT

Separate bins are available for each type of waste at all units for collection and recycling of all recyclable wastes separately, and our staff members are continuously reminded of the importance of this issue.









WASTE MANAGEMENT

By making use of the water dispensers equipped with water purifier at the staff dining halls, offices, fitness, Turkish bath and Panora Restaurant at our facilities, we not only decreased the dispenser size bottled water consumption but also prevented the use of paper/plastic cups.





Package waste has been reduced by use of large packaged boxes and bucketed products instead of disposable and boxed breakfast products.





WASTE MANAGEMENT

During the "Mezze Festival", held in 2017-2018, our guests used plastic plates, forks and spoons to taste the mezzes. As of 2019, at the Mezze Festival, which have become traditionalized since it has been held on yearly basis, we started to use 100% organic bamboo plates, spoons and forks to reduce our plastic waste amount and raise awareness at an event that adds value to the city.







WASTE MANAGEMENT

The significance of and the requirement for storage of waste oil are being highlighted during each orientation training and in the on-site annual training plans.

Our staff members are reminded of the fact that they may bring the frying oil, they have used at home, to our facility for the purpose of preventing the contamination of the environment and our waters resulting from waste oil.





In 2022, approximately 11.300 liters at Akra Hotel and approximately 585 liters at Akra V Hotel, of vegetable waste oil have been delivered to the recycling company for the production of bio-diesel fuel.

In 2022, an average of 9 tons of bio-diesel have been produced from the waste oil delivered from our Akra and Akra V hotels.



Having started its operations in July 2014, Akra Hotels have been sorting all recyclable materials since then. We are proud to announce our recycling values between 2014-2022.

WASTE MANAGEMENT



We have recycled about 77 tons of paper-carton wastes. As a result of recycling 2.8 tons of used paper waste, 45 grown pine trees and 238 square meters of forestland will not be destroyed.

We use email for correspondences and announcements as much as possible to reduce paper consumption.



We have recycled approximately 2 tons of metal waste. As a result of recycling 1 ton of metal waste, 1300 kg raw material is saved.



We have recycled approximately 82 tons of waste glass. In case of use of glass wastes in production, 315 kg of carbon emission is prevented per each produced 1 ton of glass.



Approximately 4.4 tons of plastic waste have been recycled. As a result of recycling 1 ton of plastic waste, 14000 KWH energy is saved.



OUR HAZARDOUS WASTES

HAZARDOUS WASTES

In order to ensure that all hazardous wastes, generated at our hotels, are disposed of without any damage to the environment, we collect and label all hazardous wastes at our hazardous waste chambers under appropriate conditions, and deliver such wastes to the licensed companies for disposal or utilization in accordance with the applicable laws.

In 2022, hazardous wastes of 904 kg from Akra Hotel and 5 kg from Akra V Hotel have been delivered to the licensed companies. We collect and deliver all wastes to the licensed companies for disposal, and we provide our staff with the related awareness-raising trainings.

There are waste battery boxes at various points across our hotel to prevent any damage to the environment.

During all orientation trainings, our staff members are reminded of the fact that they should bring the waste batteries they have at their homes, to our facility.

In 2022, 160 kg of waste batteries have been sent to the "TAP (Portable Battery Manufacturers and Importers Association)".





USE OF CHEMICALS

USE OF CHEMICALS

Chemicals are the substances we use in many areas of our lives, which can make our lives easier but also cause negative consequences by their harmful effects. We use chemicals in maintenance-repairing and cleaning activities in our facilities.

Cleaning by taking into consideration the environment means hygienic cleaning and affecting the health and environment as less as possible. Damage to the environment can be minimized not only by use of environment-friendly cleaning products, but also by use of such products economically and by proper adjustment of the dosage. In this way, the total damage to environment can be significantly reduced.

It is our priority that all the chemicals we use are approved, labeled and packed in appropriate packages, and that MSDS (Material Safety Data Sheet) of these chemicals are available at us. Our employees, who are going to use the chemicals, are trained by the department purchasing the chemicals about the use of chemicals, and information on MSDS, dosages and methods of application, personal protective equipment requirements and actions required to be taken is given in accordance with the "Instruction on Emergency Measures in Leakage of Chemicals".





USE OF CHEMICALS

The actions required for the cases such as leakage, spilling, etc. have been taken in chemical stores. Chemical storage is in accordance with the type of chemical, storage instruction of the manufacturer and regulations. Our staff members are provided with "Environmental Accidents" training and drills are performed for such purpose on periodic basis.

For safe disposal of chemicals, we work with the relevant companies and monitor chemical wastes.

We control the amount of chemicals we use, and train our personnel to avoid unnecessary use and misuse of chemicals. We prefer concentrated products as much as possible.

For proper hygienic application in our pools, we use automatic dosing systems enabling minimum chemical use.

We guarantee that the products used by the company offering outsourcing pest control services are not harmful to human health and the environment. We strive to utilize natural solution (fly catcher, adhesive paper, etc.) as much as possible.

In chemical stores, we use leak-proof trays on all shelves.





USE OF CHEMICALS



ENVIRONMENTAL FRIENDLY CARD

We provide our guests with a coupon, they can use within the hotel if and when they would not like to have cleaning and change of sheets, for their stays for 2 nights and more.





ENERGY MANAGEMENT

One of the most important steps in sustainability is to ensure energy efficiency. Firstly, energy use is measured to find out the problems, and potential saving areas will be determined, accordingly.

Low energy consuming equipment and systems are preferred. Automation management and monitoring sources are used to ensure long-term improvement. Energy savings are analyzed on continuous basis through maintenance, supervision and monitoring.

For the purpose of administering energy management and savings better throughout 2023, we planned to establish an ISO 50001 Energy Management System and initiated the actions accordingly.





We aim to ensure that all the electronic products we procure are of energy-efficient, and that all our employees are provided with trainings on energy saving.

The below-listed actions are taken and maintained for energy saving at our hotels.

- > Our hotel is equipped with 114 solar power panels, which enable an annual saving amount of 60,000 m³ in natural gas.
- > All the minibars, TVs, air-conditioning systems available in the rooms are A++, ensuring up to 40% saving on electric energy per year.
- All rooms are equipped with the systems to deactivate the heating/cooling equipment if the door of the balcony is opened.
- > Energy-efficient lighting equipment or LED lamps are used instead of incandescent lamps or mercury-vapor lamps to save energy and minimize the amount of hazardous wastes in all the rooms and public spaces across our hotels.
- The lighting, heating and cooling systems for the building surroundings are automated and remote-controlled across the hotel.





- > Motion-sensitive lighting equipment is used at all the guest common spaces, and most of the personnel areas across our hotel.
- > Many areas within the facility have been designed in a manner to maximize the daylight and minimize the energy consumption.
- Electronic key cards are used in our rooms.
- > All our rooms are equipped with the TVs with low level of stand-by consumption.
- > Employees have been made aware of the requirement to keep the curtains closed when the guests are not at the rooms.
- Our minibars have been located away from the source of heat to save energy.
- > The curtains of the vacant rooms are kept closed during the summer season, and open during the winter season, minimizing the use of air-conditioning systems.
- Roller blinds are used at all the meeting halls, restaurants and bar units to save air-conditioning energy.



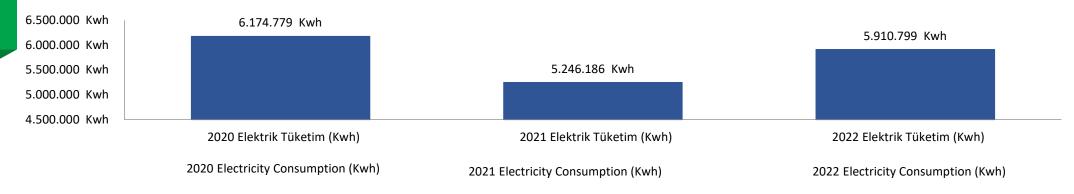
- > All the doors opening to the areas, such as terrace, garden, etc., from the common spaces, where the cooling system is running, are equipped with cooling air curtains.
- All electrical equipment is subject to regular maintenance and cleaning processes, minimizing any potential energy losses.
- Roving and seals of the cooling units, freezers, ice machines and ovens are checked periodically, and if any, the worn-out ones are replaced.
- Attention is paid to opening the covers of the cooling units as short and infrequently as possible and cooling the hot food in the Blast Chiller before being placed in the cold units.
- Convectional cookers are preferred rather than traditional ones.
- User's manuals are available next to the machines used in the kitchen and laundry rooms, and all the employees are familiar with how these machines should be used.
- > Power consumption is reduced by the frequency inverters available in heating system pumps, booster pumps and main air handling units.



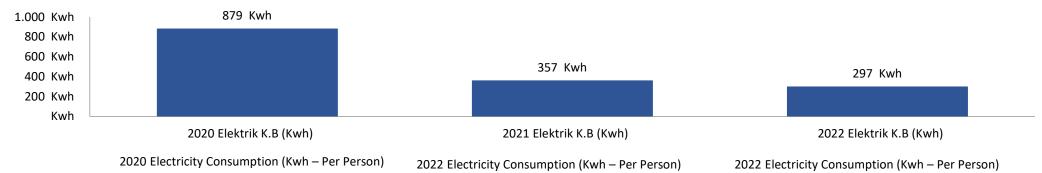
AKRA ELECTRICITY CONSUMPTION DATA

While the average consumption per person was reported as 29 kwh in 2021 since the occupancy rates remained low, a figure of 27.9 kwh was targeted for 2022, and the electricity consumption in 2022 was reported as 24.58 kwh per person despite it became high as compared to the previous year upon the increase of the occupancy rates.

Electricity Consumption Comparison By Years (kwh)



Electricity Consumption Comparison By Years (kwh-per person)

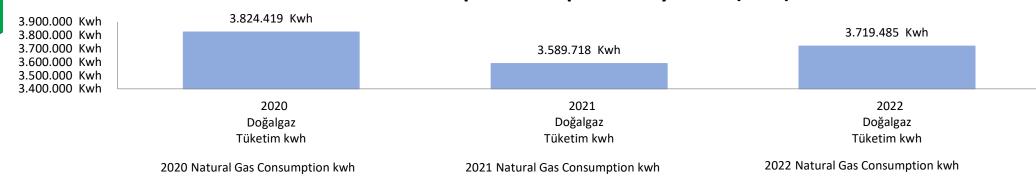




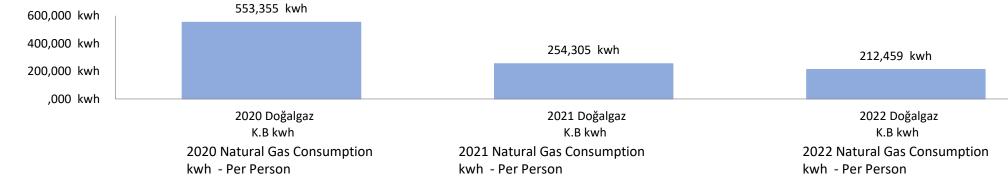
AKRA NATURAL GAS CONSUMPTION DATA

While the consumption per person was reported as 19.83 kwh in 2021 since the occupancy rates remained low, a figure of 18.66 kwh was targeted for 2022, and the natural gas consumption in 2022 was reported as 15.47 kwh per person despite it became high as compared to the previous year upon the increase of the occupancy rates.

Natural Gas Consumption Comparison By Years (kwh)



Natural Gas Consumption Comparison By Years (kwh-per person)



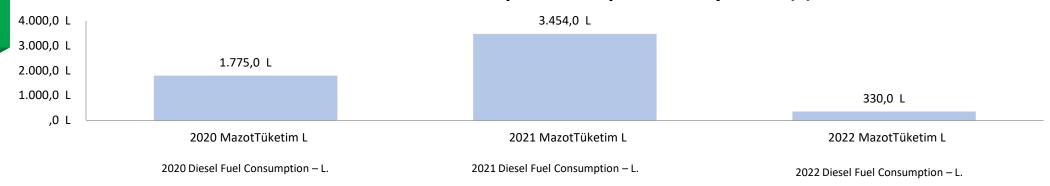


AKRA DIESEL FUEL CONSUMPTION DATA

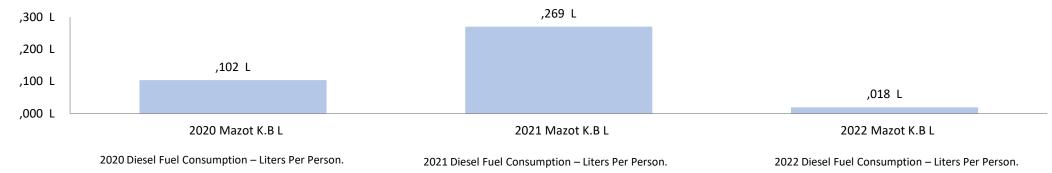
No diesel fuel is used except for during the power failures. A mandatory usage has occurred in October and December 2022 due to the power outage. Consumption was reported as 330 L for 2022.

ENERGY MANAGEMENT

Diesel Fuel Consumption Comparison Bey Years (L)



Diesel Fuel Consumption Comparison By Years (L-per person)

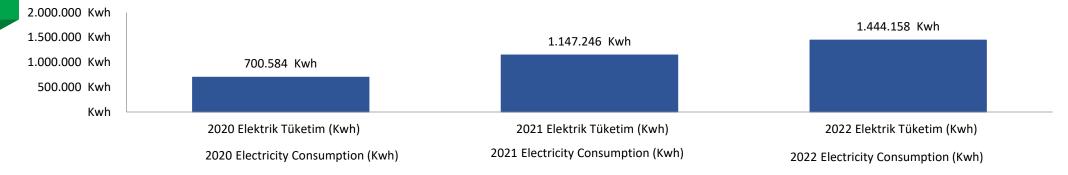




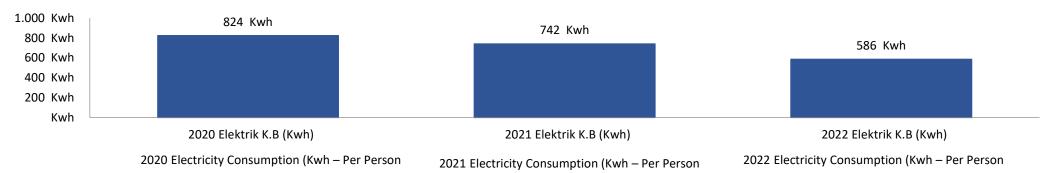
AKRA V ELECTRICITY CONSUMPTION DATA

While the average consumption per person was reported as 62 kwh in 2021 since the occupancy rates remained low, a figure of 54 kwh was targeted for 2022, and the electricity consumption in 2022 was reported as 49 kwh per person despite it became high as compared to the previous year upon the increase of the occupancy rates.

Electricity Consumption Comparison By Years (kwh)



Electricity Consumption Comparison By Years (kwh-per person)



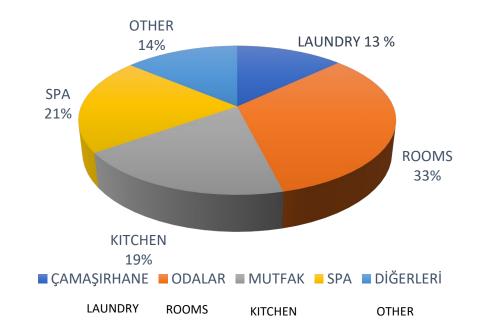


WATER MANAGEMENT

The water consumption is high in our facility due to daily activities, swimming pools and living spaces. Therefore, water use and control are of high importance for us.

WATER MANAGEMENT

We utilize all kinds of equipment to minimize the overall water consumption and save water without compromising on health, hygiene and guest satisfaction, and we make "Environmental Friendly Cards" available at the guest rooms for water saving, and we train our staff members with respect to such matter.







WATER MANAGEMENT

The below-listed actions are taken and maintained for water saving at our hotels:

- > The water flow is limited with the aerators connected to all the armatures available at the rooms and public spaces. Aerators are subjected to regular checks, and replaced if and when so necessary.
- All the lavatory faucets and showers at the rooms and public spaces are adjusted so as to ensure a water flow rate of 5 l and 10 l, respectively. These flow rates are monitored via regular measurements, and readjusted in case of detection of high-speed rate.
- Water-saving and/or dual siphon system is/are employed at the guests' and employees' toilets. It ensures that water consumption is limited to 6 liters per use. Stickers are also available at the restrooms for efficient use of water.
- > There are urinals with photocell in public space restrooms.
- > There are faucets with photocell in hand rinse basins of the kitchens.
- > Drip and sprinkler irrigation systems are used at our gardens.
- > Our guests are informed via the Akra's Card to Support Green that they will receive a discount voucher for the days they do not request cleaning during their accommodation for a minimum of two days as they reduce water consumption and chemical use.
- The towels and bed linen are changed upon guest request, and the guests are informed in this respect. In case of no guest request, the towels and bed linen are changed every two days.



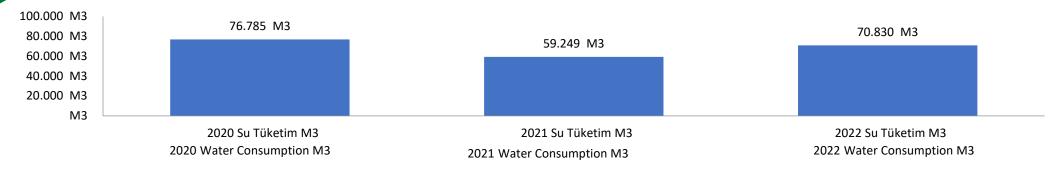


WATER MANAGEMENT

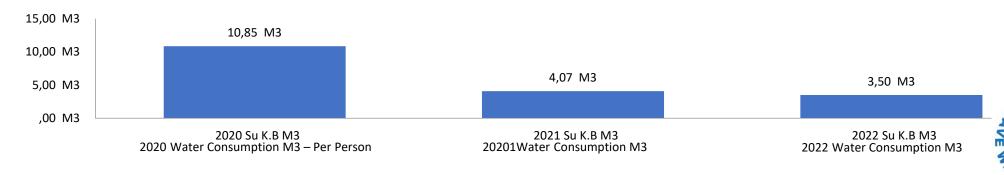
AKRA WATER CONSUMPTION DATA

While the consumption per person was reported as 0.34 m³ in 2021 since the occupancy rates remained low, a figure of 0.32 m³ was targeted for 2022, and the water consumption in 2022 was reported as 0.29 m³ per person despite it became high as compared to the previous year upon the increase of the occupancy rates.

Water Consumption Comparison By Years (m3)



Water Consumption Comparison By Years (m3-per person)



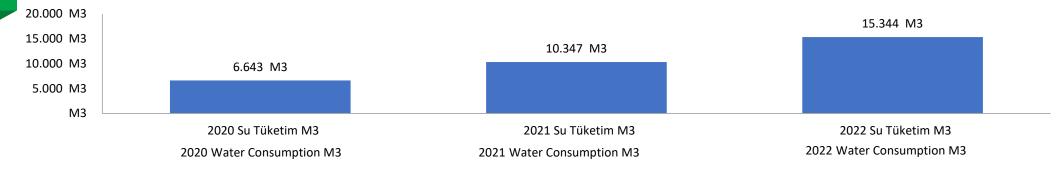


WATER MANAGEMENT

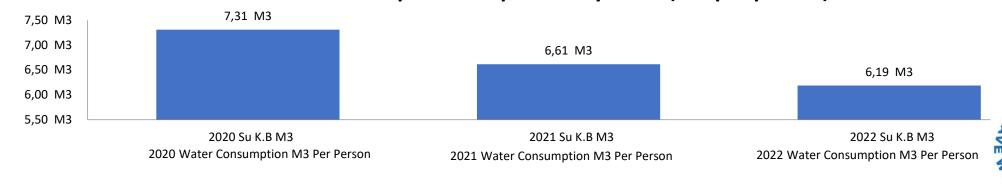
AKRA V WATER CONSUMPTION DATA

While the consumption per person was reported as 0.55 m³ in 2021 since the occupancy rates remained low, a figure of 0.53 m³ was targeted for 2022, and the water consumption in 2022 was reported as 0.52 m³ per person despite it became high as compared to the previous year upon the increase of the occupancy rates.

Water Consumption Comparison By Years (m3)



Water Consumption Comparison By Years (m3-per person)





NATURAL LIFE

We, as a group of hotels operating globally, are aware of the fact that we can reach and set an example for people of all nations and nationalities, and make them participate in our activities.

Here are the examples for some animals which live at and around our hotel garden:

White wagtails are generally found across some regions of the Europe and Asia, and the northern parts of the Africa. Despite being a non-migratory bird species of these regions, they are also observed to migrate to the Africa. They are populating on open lands and around small residential areas and water sources. It is a thin and tiny bird species with an approximate height of 18 cm. It is characterized by its black & white head, black neck, grey back and long tail. It has a black tail, and white feathers. They mostly build their nests inside the stone wall cracks and hollows.

WHITE WAGTAIL



MEDITERRANEAN MONK SEAL



The Mediterranean monk seal (Monachus monachus) is a sea mammal belonging to the Phocidae family. Living along the eastern Mediterranean coasts and the eastern Atlantic coasts only around the world, the Mediterranean monk seal is the fewest one among the pinnipeds. They prefer coastal inns and coves for shelter and breeding. The Mediterranean monk seal is a giant sea mammal reaching up to 2-3 meters in length and 200-300 kilograms in weight.

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NATURAL LIFE

Tropical two-wing flyingfish (Exocoetus volitans) is a fish species, belonging to the Exocoetidae family and peculiar to the Mediterranean Sea, and it can fly up to 200 meters. They live on the surface of the sea across the South Aegean and Mediterranean waters, without diving into the deep. It is capable of rising 25-50 cm above the sea level, and gliding for 50-250 m for a period of 2-13 seconds thanks to its big wings sometimes to escape from the big fish species, and sometimes due to the need to swim at 80 km/h. It is a common belief that it makes use of this gliding capability to escape from their big hunters.

Planktons are fed on invertebrates and fry. They can reach up to 20-30 cm in length.

TROPICAL TWO-WING FLYINGFISH



HEDGEHOG



Hedgehogs (Erinaceus) are nocturne and insectivore mammals belonging to the Erinaceidae family. They are around 30 cm in length. Their weights can differ from 500 to 1200 gr depending on their sexes, ages and living conditions. Their bodies are covered with spines with a length of 2-2.5 cm. When they get angry or feel themselves in danger, they turn into spiky little balls. They live at many areas ranging from bushes to parks and gardens. They shelter in the tunnels, they dig into the soil, and rock holes , and they like humid areas. They can be seen nearly at anywhere across Türkiye, but they go into hibernation when the ambient temperature falls below 4 °C. Antalya is an ideal location for them to live during both summers and winters due to hot temperatures. They live approximately for 18 years.

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HOMELESS ANIMALS ARE OUR FRIENDS

Wooden bird nests were built and placed on the trees by the carpenter of our hotel to preserve the natural life, which means that our birds now have their own nests.



NATURAL LIFE



We provided support in 2019 to meet the treatment, nutrition and caretaking needs of our animal friends kept under the control of the "Bana Goz Kulak Ol" association.



COOPERATION WITH LOSEV

On April 23, 2017, we hosted 50 children with leukemia at the ForFun Entertainment Center, and gave them the opportunity to enjoy a day full of fun

During the seminar, we have held on June 07, for our hotel personnel, we informed our staff members about the symptoms, causes of and the treatment methods and protective measures for Leukemia. The seminar also emphasized the importance of the sense of volunteering.

On December 22, Saturday, we welcomed the family representatives and volunteers in the new year party held at Akra by the Foundation for Children with Leukemia (LOSEV) to give the local children with Leukemia moral support.

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS

2017

2017

2017

2017

The guest of the 37th program, held on November 06, was Tutku Canidar, the Provincial Coordinator of Losev in Antalya. During the event, an informative conversation on the journey with Leukemia and cancer was held.

Awareness-raising seminar was held jointly with the Turkish Red Crescent on June 19, followed by blood and stem cell donation on June 20, Wednesday

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COOPERATION WITH LOSEV

2019

On December 28, Saturday, the children again "Welcomed the New Year" with their families at Akra.

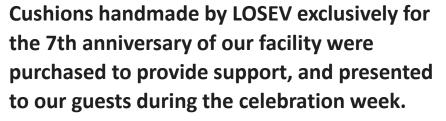
2021

On December 25, Saturday, we welcomed the family representatives and volunteers in the

new year party held at Akra by the Foundation for Children with Leuken

the local children with Leukemia moral support.

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS





2022

We welcomed the family representatives and volunteers in the new year party held at Akra by the Foundation for Children with Leukemia (LOSEV) to give the local children with Leukemia moral support. The children again "Welcomed the New Year" with their families at Akra on December 24, Saturday, for the same purpose.

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OUR BLUE CAP PROJECT

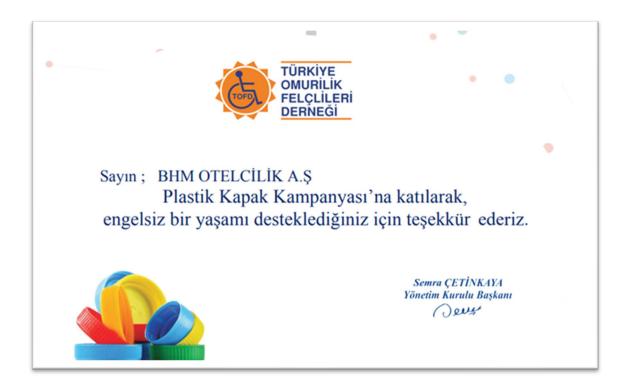
We collect blue caps for the Spinal Cord Paralytics Association

We, as Akra, support the "Plastic Cap Campaign", initiated by the Spinal Cord Paralytics Association of Türkiye engaging in national and international activities to bring solutions to the medical, professional, economic and social problems of all orthopedically handicapped persons, especially the ones suffering from paraplegia, and collect blue caps to that end.



OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS

We provide support to the Spinal Cord Paralytics Association of Türkiye by establishing cap collection centers at various fields within our hotels as based on the high level of volunteering of the staff members.



RUNATOLIA MARATHON



We raised fund for the Mother and Child Education Foundation (ACEV).

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS





We raised fund for the Make A Wish Foundation.

Our Runatolia Marathon team joined the event "Step by Step - Run After

Goodness", and raised

fund for such event.



We raised fund for the Spinal Cord Paralytics Association of Türkiye.



We r

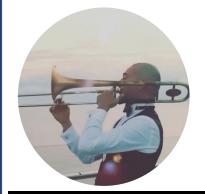
We raised fund for the Association for Children with Cerebral Palsy.



AKRA JAZZ FESTIVAL

Supporting the musical culture at the Akra Jazz Festival, which has been held this year for the 5th time, our facility brought the jazz culture to the city once again. The festival, for which Turkish Airlines became the transportation sponsor, brought the world-famous performers with the audience between June 03 and 18, 2022.

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS



As part of the jazz festival, jazz conversations are being held on yearly basis as the Akra Talks. Such event is being held as open for public participation and free of charge.







AKRA JAZZ FESTIVAL

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS

















Entertainment



Culture



Sponsorshi



Main THEME: Our Future ...

We gave away young plants to TEMA (the Turkish Foundation for Combating Soil Erosion, for Reforestation and the Protection of Natural Habitats) in 2022, like the previous years, to protect the nature which is rapidly disappearing and polluted. By making use of the revenues from the ticket sales of Akra Jazz Festival, we planted trees at the fields destroyed due to the fire in Manavgat, and we built the Akra Jazz Festival Memorial Forest.

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS





Antalya Chamber of Commerce and Industry Contributors of City Ceremony (2022)

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS



During the Contributors of City Ceremony, which has been held at ATSO, we, as Akra Hotels, were granted an award.



Underwater Cleaning

In March 2019, we removed approximately 5 tons of waste to the land by employing diving teams for the purpose of ensuring a deep blue underwater for our people and guests.

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS











Support for Our Next Generations Growing with Hopes (KACUV)

We donated monetary support to the Hope Foundation for Children with Cancer (KACUV), which ensures continuity of treatments of our children whose treatment processes bear the risk of interruption due to monetary problems, and provides psychological support, a must in fight against cancer, as well as an appropriate treatment environment for children's psychology.

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS

We donated the proceeds, derived from the sale of the paintings we have sold during the Akra Painting Contest", to the Turkish Foundation for Children in Need of

Protection.

We donated the proceeds, derived from the sale of the paintings we have sold during the "Traditional Akra Painting Contest", we have held for the 4th time in 2018 as part of the social responsibility project, to the Turkish Foundation for Children in Need of Protection. 35 individuals from various professional groups participated in the contest held with the motto "The Nature is in Your Hands".





To a healthier future with Akra Gran Fondo...

OUR SOCIAL RESPONSIBILITIES and SOCIAL CONTRIBUTIONS



Bringing a new perspective to tourism and promotion of Antalya, Akra Gran Fondo is of great importance in terms of providing contributions to the environment to minimize the carbon footprint. Encouraging all locals to cycling and reducing the driving percentage substantially, Akra Gran Fondo invites all cycling-lovers to pedal more for a healthy life.



BASKA OL (BE DIFFERENT)

Books • Music • Cafe

Our cafe, which has been established as affiliated to our Akra V Hotel and which is located at the center of the city, offers books at a variety involving various cultures and literature.

Besides, we bring the authors, poets and academicians together with the public at the autograph sessions held from time to time.

SOCIAL INVESTMENTS

We also hold talks as cultural and art activities at our Baska Ol (Be Different) Cafe once again publicly.



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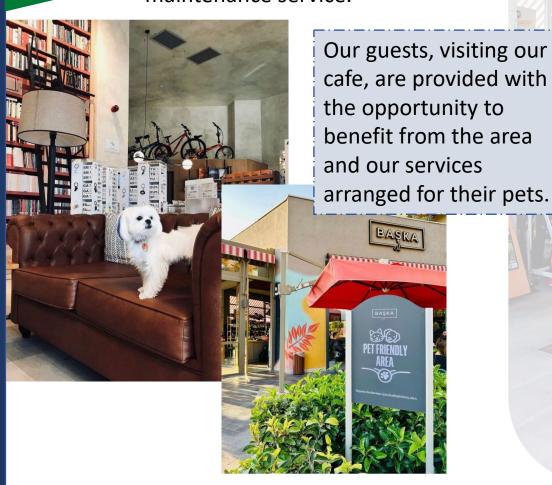


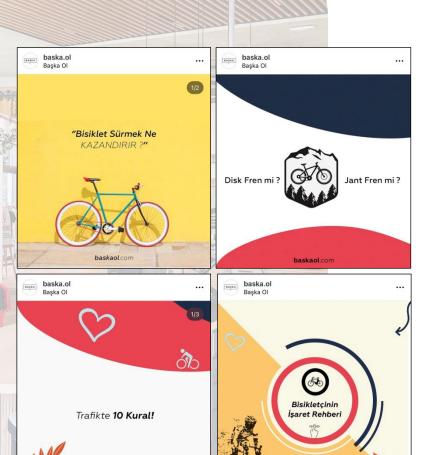
BASKA OL (BE DIFFERENT)

Bicycle • Pet Friendly

Our Baska OI (Be Different Cafe) has an area that accommodates cycling culture and in which bicycles and any and all kinds of parts and guides with respect to the bicycles can be obtained. It also offers bicycle repair and maintenance service.







On our social media channel, we share information to raise the awareness of the public in respect of use of bicycles.



BASKA OL (BE DIFFERENT)

Local Products and Support to Women Producers

Women producers and local producers are favored in respect of preferring the products we sell at our

Baska OI (Be Different) Cafe.

SOCIAL INVESTMENTS

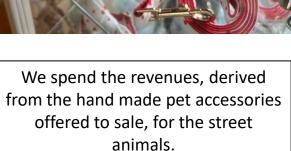


Support for the Women **Producers**









Merhaha

Sizin için özenle hazırladığımız bu ununu satır alarak sokak hayvanlarının ihtiyaçlarının karşılanmasına destek olduğunuz için teşekkür ederiz

Support for the Local **Producers**



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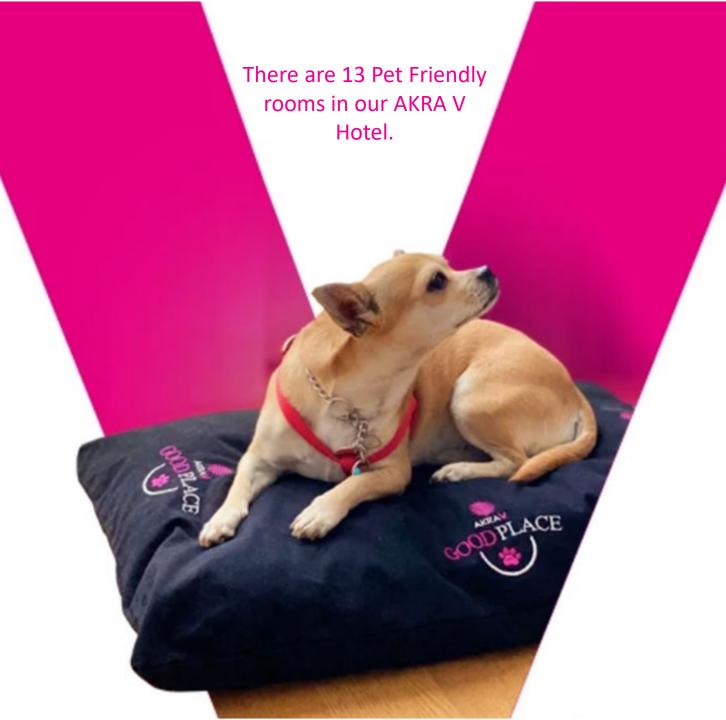
AKRA V- PET FRIENDLY

SOCIAL INVESTMENTS

Our little friends also deserve a vacation!

We provide you with the opportunity to accommodate comfortably and safely together with your cat or dog at Akra V.







DONATIONS

SOCIAL INVESTMENTS



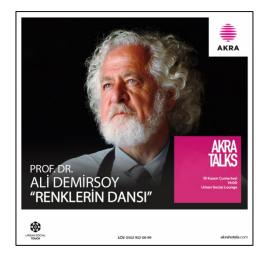
Every year,
we are making donations to
various associations through not
only our organizations and
company but also our guests.



SOCIAL INVESTMENTS

We are holding our Akra Talks events free of charge and publicly. We are talking about numerous themes including culture, arts, science, music, sports, theatre and cinema.

SCIENCE



CINEMA

CULTURE



SPORTS





NATURE



THEATER





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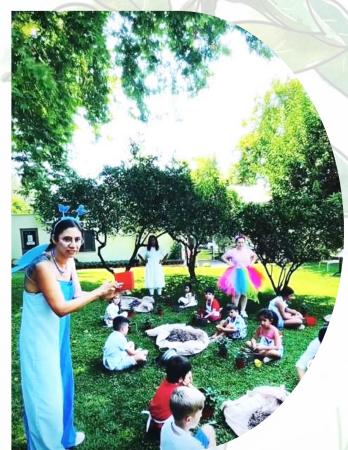
SOCIAL INVESTMENTS

OUR CHILDREN ARE OUR FUTURE

Shots from the "Planting Event", we held for the purpose of arousing their sense of wonder while supporting the mental, physical and social development of our children who are the architects of the future.









ENVIRONMENTAL EVENTS AND AND DRILLS

Environmental trainings are provided to our staff members in line with the annual training programs. The trainings involve reduction of consumption of natural resources, reduction and proper sorting of wastes, actions to be taken for hazardous wastes, Protection of Natural Life, etc.

Such training are being continued both internally and externally sourced. The awareness of our staff members has been raised by the trainings provided periodically by Our Environment Officer. In addition, it is aimed to raise the awareness of our employees, who use chemicals, by the trainings on chemicals, which are provided by our suppliers, towards ensuring standardization of chemical consumption.

Actions are taken to prevent any damage to thousands of trees in our facilities in the event of a fire.

Accordingly;

Fire trainings have been conducted for our staff members.

- Emergency response teams have been established.
- Fire drills have been held.







FIRST OF ALL, WHY NOT HUMAN RESOURCES BUT HUMAN ASSETSI?

Any resource will deplete but an asset will appreciate. Any resource will be budgeted, spent and replaced. However, an asset will be appreciated, improved, valued and enhanced.

Recognition of a human being as an asset is aimed at arranging and enhancing the best fit environment to ensure that the potential of such human being reaches the maximum level so that such human being can proceed during her/his journey to reach to the best in due course...

We, as the BHM Group, are aware of the fact that our staff is the most pivotal asset that makes who we are, and we add value to our stakeholders as based on the principle of "Happy Staff, Happy Guests".

We at all times prioritize the themes such as the social rights and fringe benefits, rewarding of and the training and career management for and also the safety of our employees.





Hiring

At our facilities, hiring processes are carried out in accordance with the framework as drawn up by the Group Human Assets Directorate.

In respect of hiring, we conduct a gradual interviewing process which is fair, non-discriminatory, objective and whereby the general skills and talents are evaluated.

Fair Placement and Fair Compensation

Minimum qualifications are determined as specific to the positions. Fair placement of the employees in respect of hiring and new position requirements has an improving impact on the management for their improvement and career planning.

Our employees are informed about the wage, payable to them, the employment terms and conditions, the working hours and the time of payment of their wages before their employment at our facilities.

> Training and Career Management

All of our employees can benefit from the right to be trained on equal terms. In addition to the statutory and vocational trainings as required by the hospitality industry, we provide our employees with training opportunities at numerous topics, which, in our opinion, would not make contributions to them in various fields such as personal development, consciousness, awareness, raising executives, foreign language trainings, but also improve their personal profile and competencies.

Our group, which has a point of view to invest in its employees, in particular in the field of training, prioritizes internal and intra-group promotion as well.



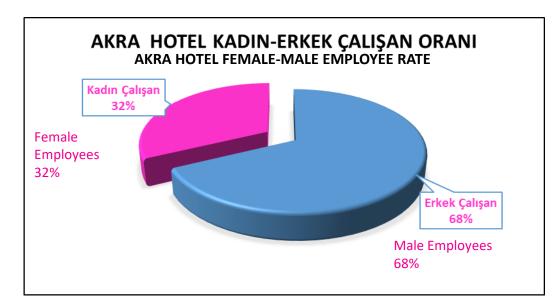
In 2022, 51 employees were promoted and 8 employees were included in the internal recruitment process.

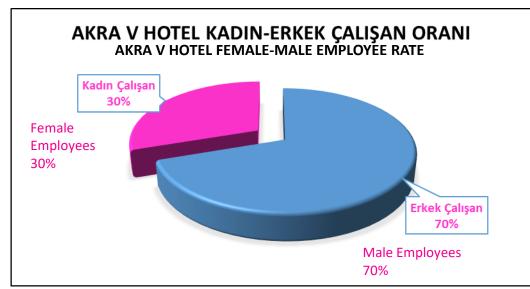


Employee and Human Rights

BHM Group believes that ensuring the absolute satisfaction of the employees is a priority issue that is of significance. As based on such point of view, the responsibility for the work environment, psychology, self-motivation, performance, in brief the entire comfort, including her/his statutory rights and some benefits provided as the fringe benefits by our business, of an employee at the workplace, remains with the management.

We pay regard the female-male balance at our workplace environments at the possible extent at the hospitality industry. Since we adopt the principle of equal pay for equal work, we do not offer compensation inequality to our female and male employees.



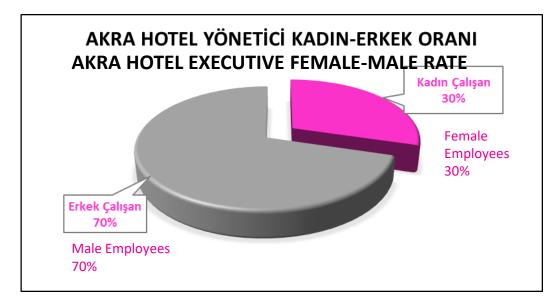


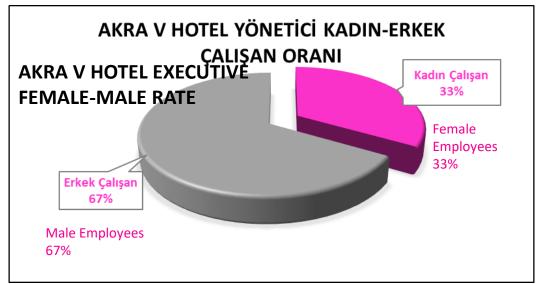


Employee and Human Rights

Discriminating individuals in terms of nationality, race, language, etc. at our hotels would be in breach of not only hospitality but also our working principles. The personnel affairs for all of our employees are followed up at the same degree of care by our Human Assets Management Offices in compliance with the statutory regulations and the corporate knowledge we possess, and all of our employees at the hotel are provided with equal opportunities without considering any characteristics.

We are aware of the fact that labor productivity increases at an environment where our business, humans and community are treated with respect. We believe that it is of great importance to ensure internal employee diversity and equality. Thus, we promote cultural diversity and equal opportunities.







EMPLOYEE SATISFACTION COMMITTEE

Employee Satisfaction Committee is a body which is of homogeneous distribution and which consists of the staff other than the executives and which has been established on voluntary basis for the purpose of representing each department.

Employee Satisfaction Committee convenes quarterly. The members of the committee represent the employees. Any feedback with respect to the employment terms and conditions, proposals with respect to increasing the work and service quality and the ideas for holding events to increase motivation as received from the employees are compiled for the purpose of being submitted to the senior management.

In 2022, 12 proposals, as determined by the committee, have been materialized.





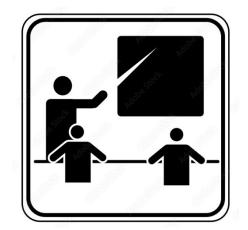
SUPPORT FOR DEVELOPMENT

Professional competence certificate enables our employees to exhibit their knowledge, skills and competences while applying for a job. Since the paths for career advancement have become more clear, career mobility is supported.

Individuals may achieve their personal development in a wider variety of and flexible ways since the national competencies enable the recognition of widespread and informal learning.



In 2022, 71 of our workmates, serving at our facilities, have obtained a Professional Competence Certificate.



During 2022, 26 of our workmates benefited from the learning support and 51 of our workmates benefited from the foreign language support.

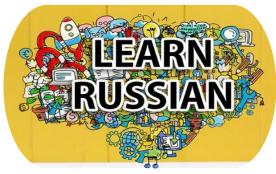


FOREIGN LANGUAGE SUPPORT

We are providing our employees with the support for German, English and Russian language training starting from the **A1** level to **C2** level.







EMPLOYEE LIFE

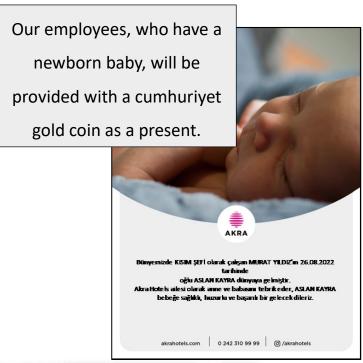


We have a platform in which our employee may log in on-line at any time as they may wish throughout the year. By means of such platform, the employee may participate in the employee satisfaction survey and share their feedback and proposals with respect to the company with the senior management or the Human Assets Management.



SOCIAL RIGHTS AND FRINGE BENEFITS

EMPLOYEE LIFE



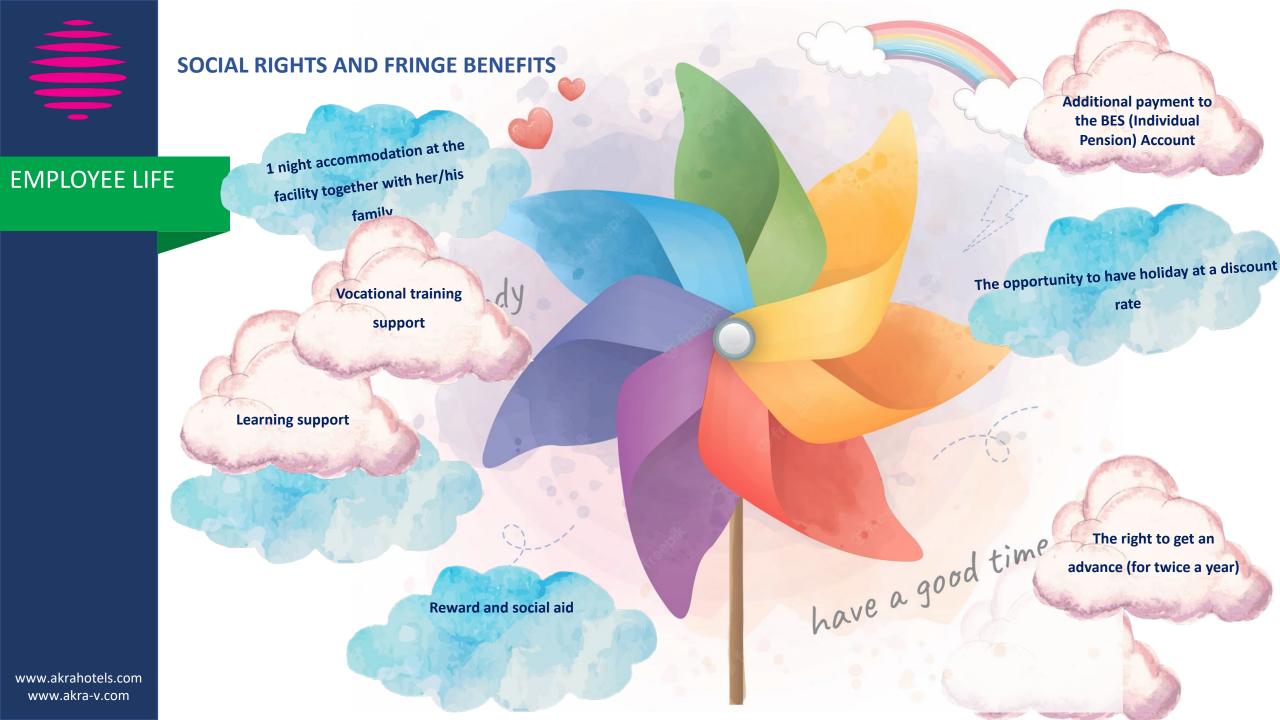


Our employees, who get married, will be provided with a cumhuriyet gold coin as a present.



Birthday celebration

Any employee celebrating her/his birthday will be provided with a birthday cake for 6.



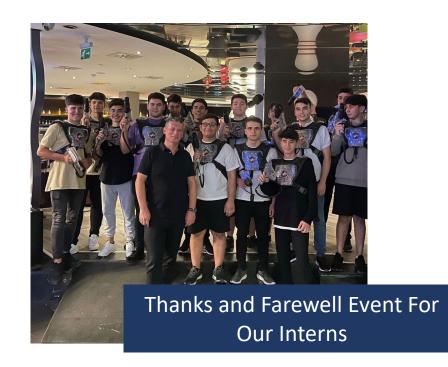


EMPLOYEE LIFE











EMPLOYEE LIFE







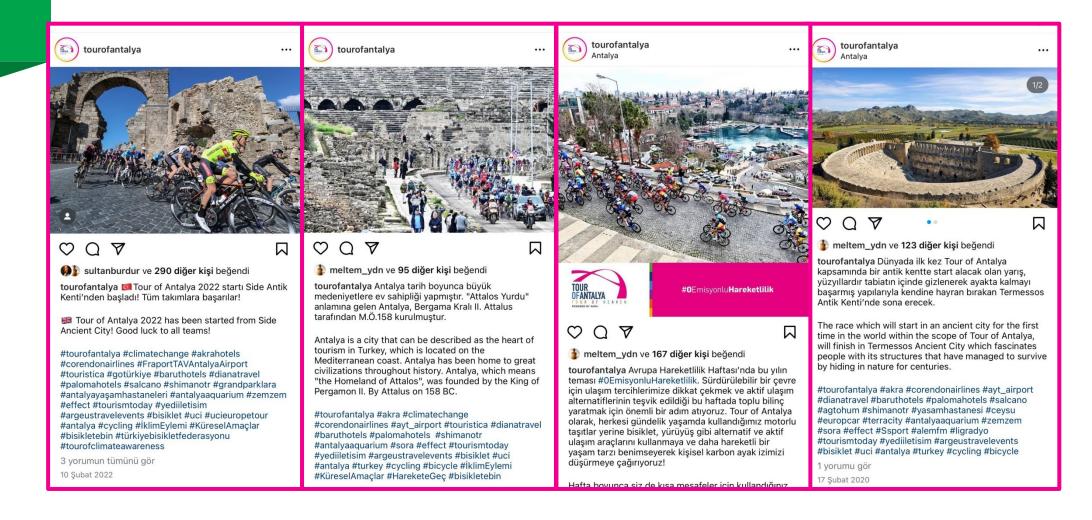




CULTURAL ACTIVITIES

TOUR OF ANTALYA

We are publicizing the historical and archaeological sites of the City of Antalya to the World through the routes determined at the Tour of Antalya Marathon held on yearly basis.



TOUR OF ANTALYA

Besides, we are publicizing the historical sites on the marathon routes by posting them on our social media accounts.





As part of the Akra Gran Fondo, we organize awareness rides on yearly basis.



CULTURAL ACTIVITIES



OUR AWARDS

2019

- Expedia Loved By Guests Award 9.2 points
- ✓ Expedia Guest Recommendation Widget 100%
- ✓ Expedia Verified Reviews Widget
- ✓ Expedia Property Rating Widget9.4 points
- ✓ Tripadvisor Certificate of Excellence
- ✓ Recommended On Holidaycheck
- √ Kayak Türkiye's Best Hotel

2018

- ✓ Otelpuan.com Favorite of ETS Hotel
 Guests 9.5 points
- ✓ Hotels.com Loved by Guests Most
- ✓ Wanted 9.4 points
- ✓ Expedia Best Revenue Generator
- ✓ Expedia Best Package Share
- ✓ Q.m Awards Best-managed event hotel in Türkiye

2017

✓ Clean Pool Certificate, Ministry of Health

2014

- ✓ INAX by Lixil.com Breathing Walls –

 Ecocarat certificate
- ✓ Clean Pool Certificate, Ministry of Health

2015

- ✓ Clean Pool Certificate, Ministry of Health
- ✓ Environment-Friendly Facility Certificate

 Green Star, Ministry of Culture and Tourism

2016

- ✓ Clean Pool Certificate, Ministry of Health
- ✓ Environment-Friendly Facility Certificate by Travelife



2022

- ✓ Tripadvisor Traveller's Choice
- ✓ Agoda Customer Review Awards9.1 points
- ✓ Environment-Friendly Accommodation Facility Certificate by Travelife
- ✓ Unesco Sustainable Travel Pledge
- ✓ Great Place To Work
- ✓ Best Workplaces, A Great Place to Work,
- ✓ Best Workplaces Europe, Best Work places for Women
 - Contributors of City- ATSO Special Award
 - Bicycle-Friendly Hotel Certificate

2021

- ✓ Booking.com Traveller ReviewAwards 9.0 points
- ✓ Tripadvisor Traveller's Choice
- ✓ Hotels.com Loved by Guests Award9.2 points
- ✓ Great Place To Work

2020

- ✓ Holiday Check
- ✓ Tripadvisor Traveller's Choice
- √ Kayak Turkey's Best Hotel
- ✓ Kayak Turkey's Best Luxury Hotel

OUR AWARDS



BICYCLE-FRIENDLY HOTEL

The requirements for holding a Bicycle-Friendly Hotel Certificate have been satisfied in January 2022, and the said certificate has been obtained.

OUR CERTIFICATES

Free of charge bicycle rental





Bicycle Repair and Mechanical Service

Bicycle Rental Service





Bicycle Storage and Cleaning

Provision of Equipment and





Support for Cycling Marathons

Nutrition Service and Menus



